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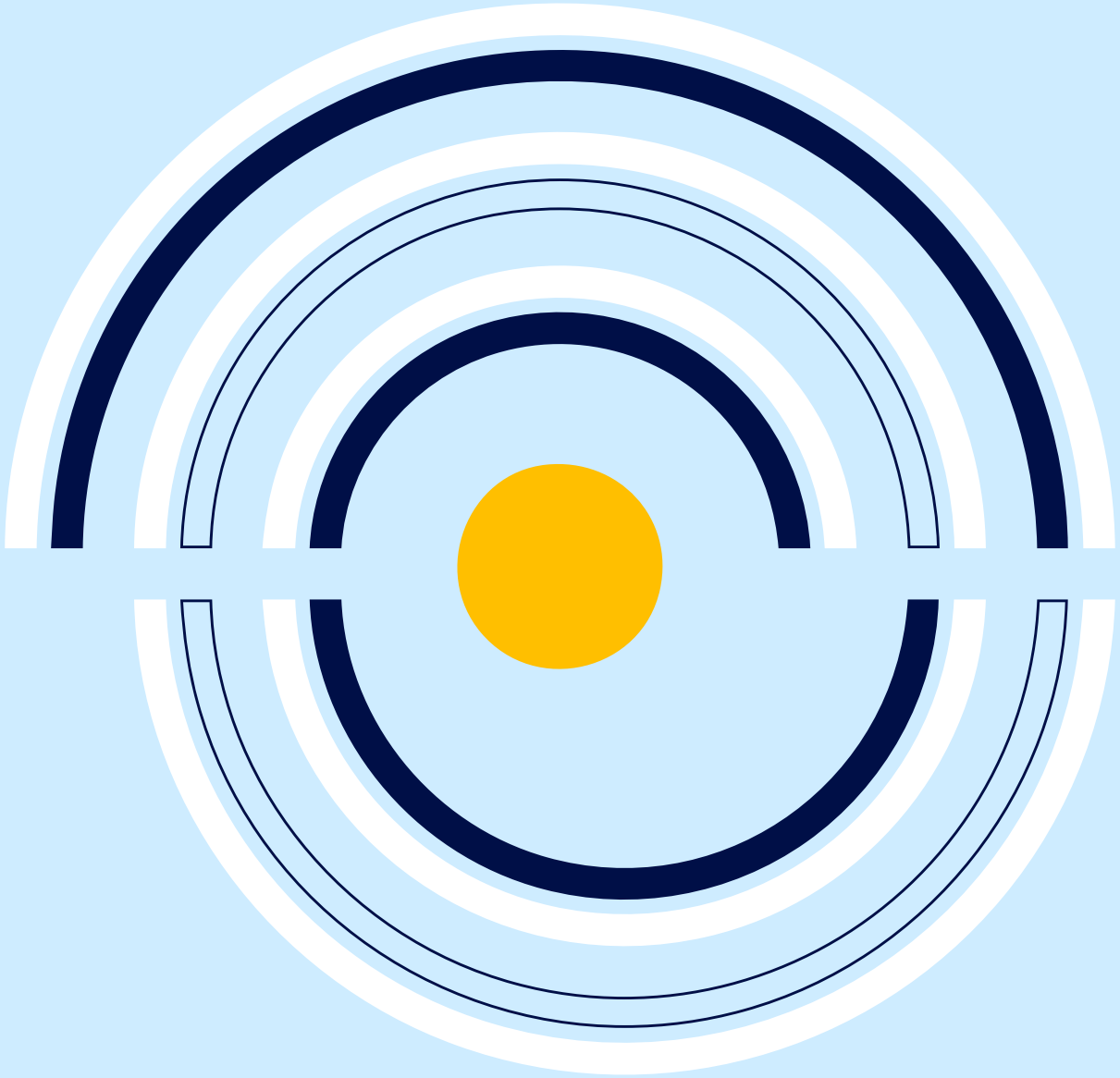
TAAP Portfolio 2026

Trusted data. Confident decisions.



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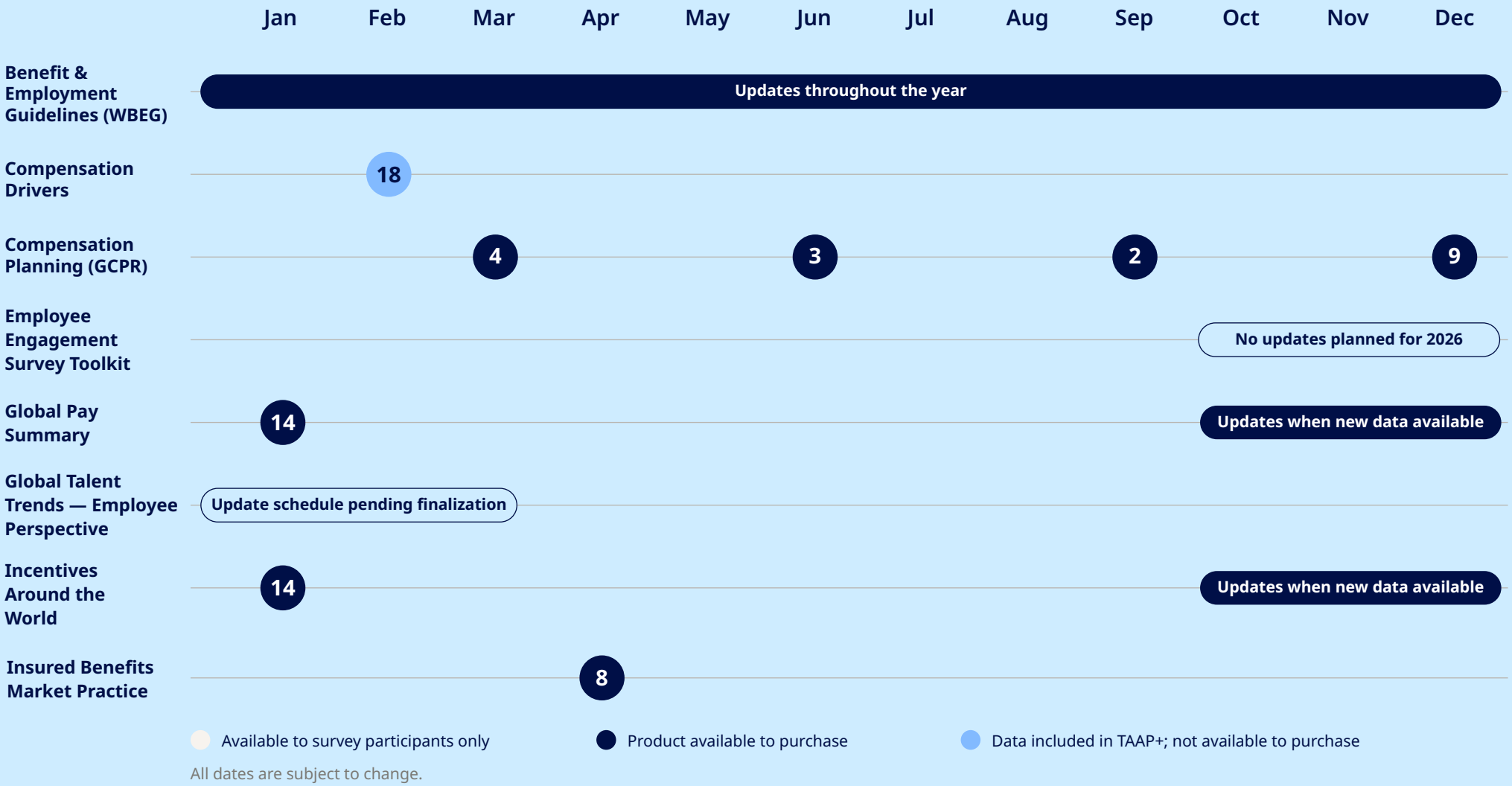
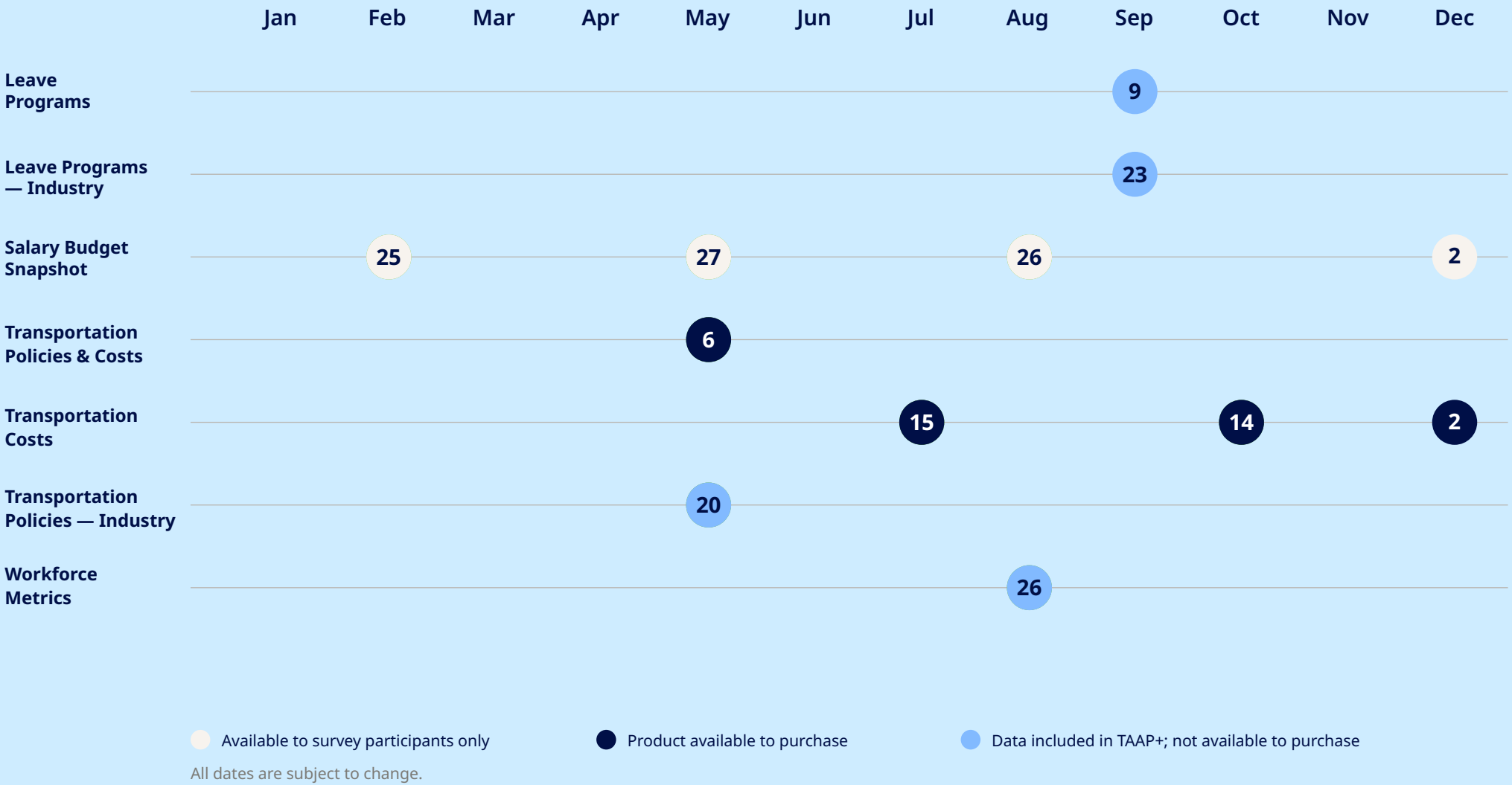
2026 Data refresh schedule



All dates are subject to change.

2026 Data refresh schedule



All dates are subject to change.

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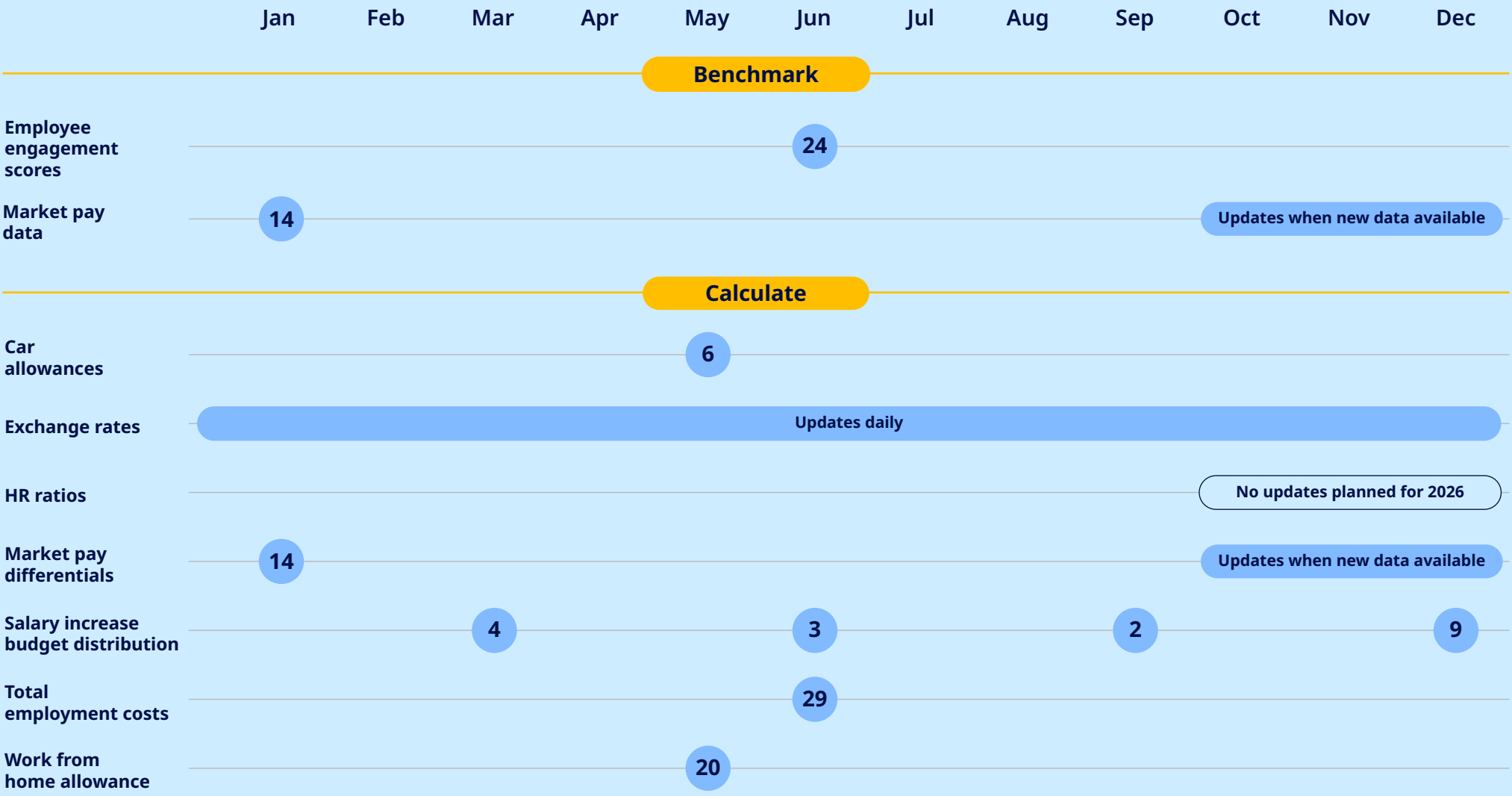
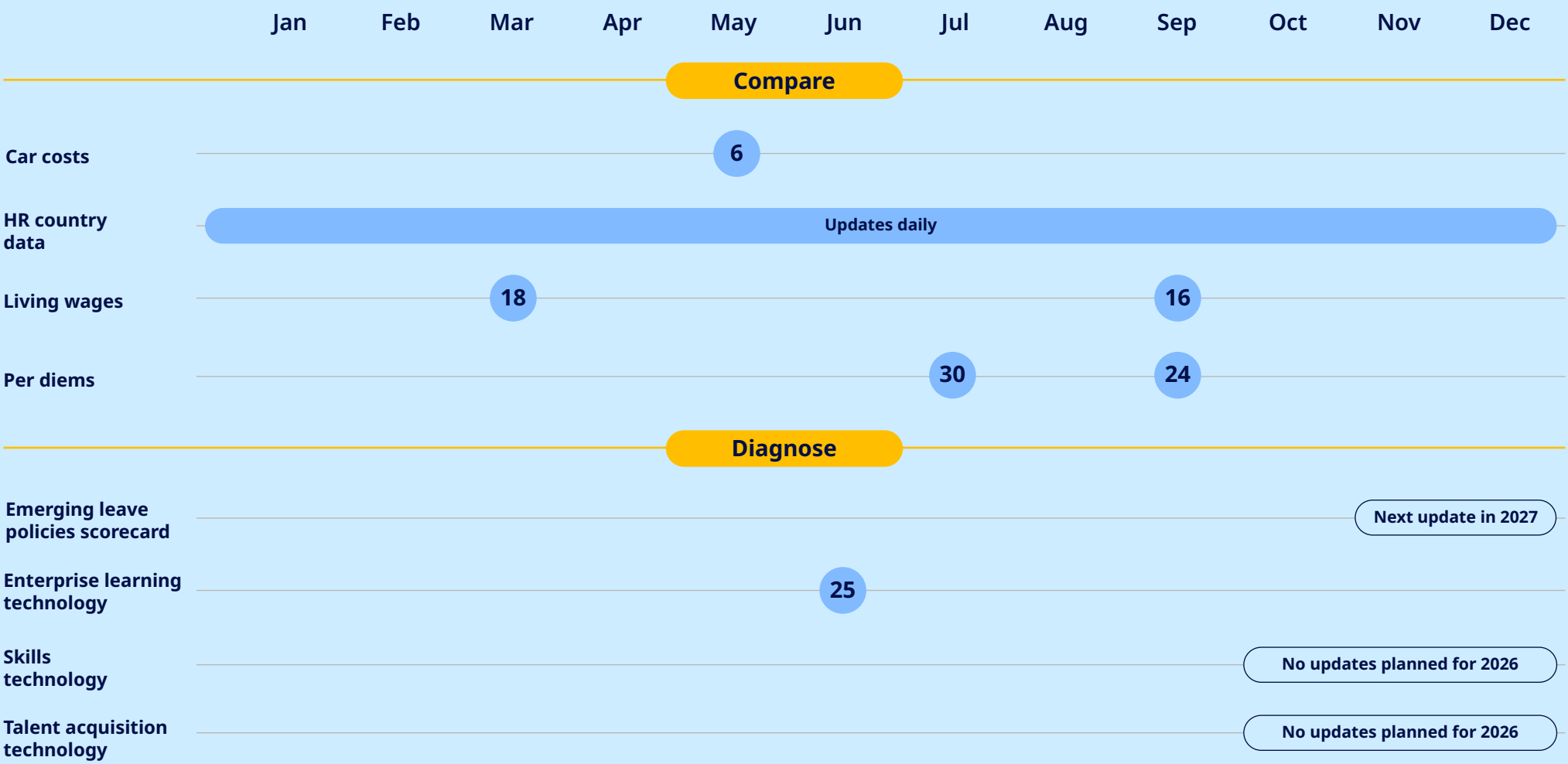
2026 Tools refresh schedule



Tool included in TAAP+; not available to purchase

All dates are subject to change.

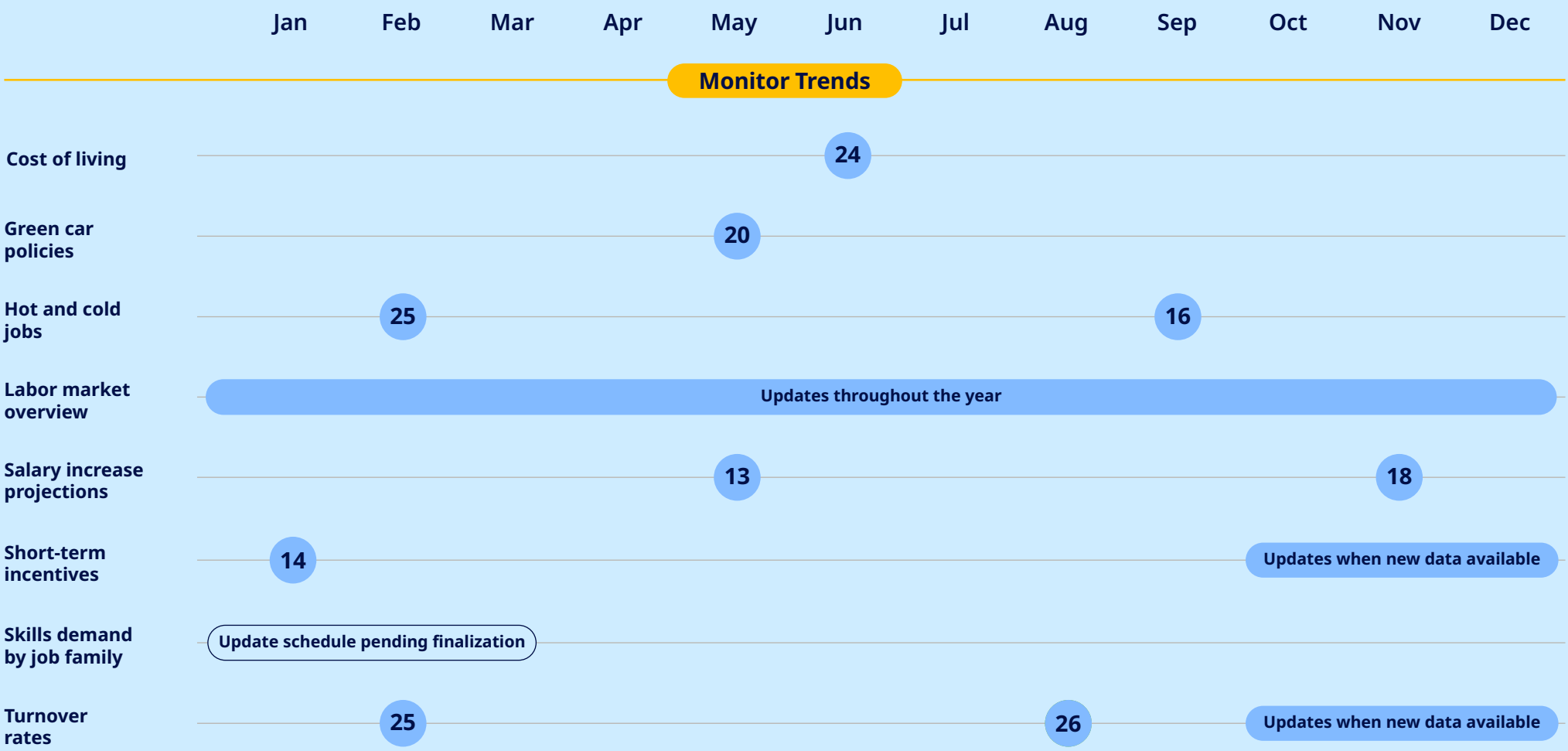
2026 Tools refresh schedule



Tool included in TAAP+; not available to purchase

All dates are subject to change.

2026 Tools refresh schedule



Tool included in TAAP+; not available to purchase

All dates are subject to change.

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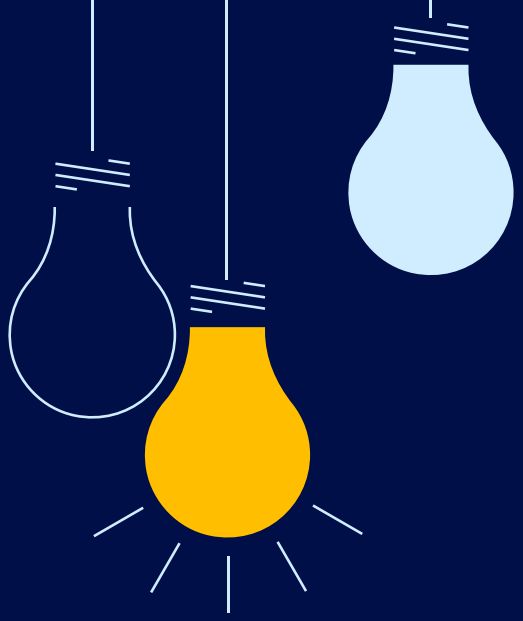
Get actionable insights to quickly inform your daily decisions with TAAP+.

Leverage the power of data and insights in a single platform to help your HR team make informed decisions across all responsibilities. TAAP+ offers the tools and information you need for meaningful collaboration.

Discover how TAAP can elevate your HR impact — faster, smarter, and more powerfully than ever before!



» TAAP, your trusted source for HR decision making

Thoughtfully curated with your biggest questions in mind, you'll have ...

- Industry-leading reports
- Customizable content
- Videos
- Calculators

And much more at your fingertips!

Learn More | **Watch Video** | **Request Price** | **Schedule Demo**

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Trusted data. Confident decisions.

TAAP+ is your partner in turning data into decisive action.

Data across the globe

Explore a treasure trove of comprehensive global data from over 130 markets! With regular updates, you'll always have the latest decision-making data at your fingertips.

Customizable data tools

Transform your data experience with our interactive tools! Easily customize your data calculations and download them in Excel, PDF, or PPT formats tailored to your unique needs.

Bite-sized insights

Say goodbye to information overload! Access bite-sized, actionable content on a wide range of HR topics — from benefits to workforce analytics — making learning a breeze.

Learning made fun

Jumpstart your team's success with our dedicated learning area! Our foundational courses are designed to build knowledge and streamline the onboarding process for new team members, making learning flexible and engaging.

Stay in the know

Stay ahead of the curve with our weekly email alerts! Get timely updates on relevant legislative changes that impact your organization, ensuring you're always informed, and ready to act.

Get the inside scoop

Tap into the pulse of the industry! Gain access to insights from the latest surveys on trending topics, participate in quick platform polls for instant feedback, or join our TAAP into Trends series for live survey results.

You're the boss

Take charge of your user management! Decide which areas of TAAP+ your team members can see and easily add or remove users as needed, with unlimited HR users included in most TAAP+ subscription options.

Prices for your budget

Discover pricing options that won't break the bank! Start with the free TAAP Snapshot, explore data products from just 2,000 USD, or chat with us about tailored solutions for your organization with TAAP+.

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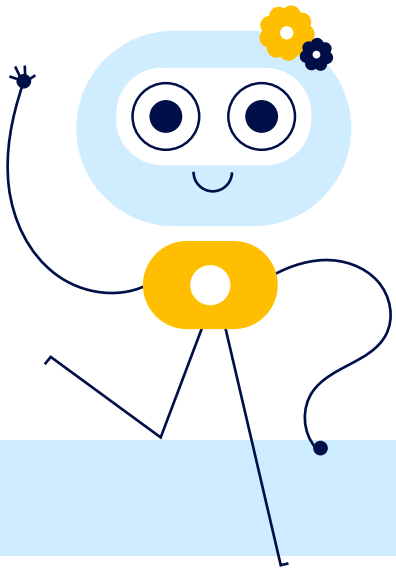
Delivering answers faster

Meet Aida, your new AI TAAP teammate

Aida is exclusively available to TAAP+ subscribers and uses TAAP data and content as its information source.

Aida is multilingual!

Ask questions in your native language.



Users can:

- Receive quick answers from the depth and breadth of content in TAAP.
- Compare data across multiple countries.
- Compare your company policy against statutory and market practices.

Example prompts:

- Show me all common perquisites and allowances in Hong Kong.
- Compare forecasted salary increase budgets for France and Germany.
- What are the average vacation days provided in Poland?

Our commitment to accuracy is paramount. We are continually testing Aida to ensure reliable responses, always ingesting new content, and looking for opportunities to improve Aida's performance.

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TAAP into decision-making data

Benchmarking pay data

Compare your company to the market with base salary and total cash compensation data for up to 50 benchmark jobs.

Benefit & employment guidelines

Review statutory and supplemental benefit details for social security, retirement, medical, death, disability and more.

Compensation drivers

Learn which factors impact pay the most and how pay differs relative to the market average.

Compensation planning

Everything you need to know about salary increase budgets, economic indicators and more.

Employee engagement survey toolkit

Access a set of recommendations, practices, techniques and templates to use as you plan your own employee engagement survey.

Incentives & pay mix

Determine the right incentive program for your company by evaluating eligibility, targets, and actual incentive data for STI, sales and LTI.

Insured benefits

Enhance your knowledge of typical market practice for a variety of insured benefits.

Leave programs

Review market practice and statutory requirements of paid and unpaid time off for a selection of core leave programs.

Transportation policies & costs

Discover which types of transportation benefits companies typically offer and understand their associated costs.

Workforce metrics

Access key workforce metrics from companies in the technology industry to optimize talent management and organizational effectiveness.

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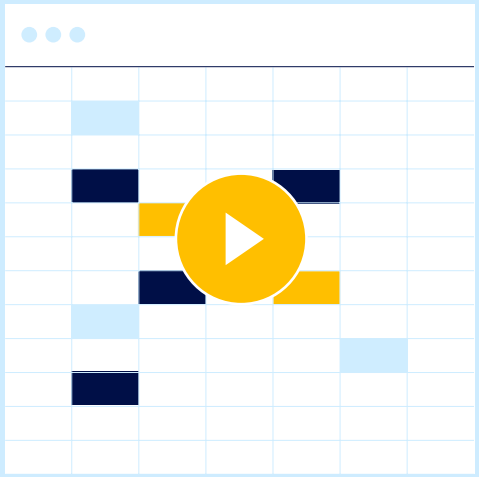
TAAP into actionable insights

- Alert (e.g., legislative changes)
- Quick Glance (e.g., infographics)
- Quick Read (e.g., articles, short reports)
- Review Data (e.g., Excel data files, data-heavy reports)
- Indepth Read (e.g., longer reports)
- Evaluate & Measure (e.g., quizzes, diagnostics, checklists)
- Interact & Analyze (e.g., calculators, dashboards)
- Customize (e.g., Excel, PowerPoint)
- Watch & Learn (e.g., videos)
- Listen (e.g., podcasts)

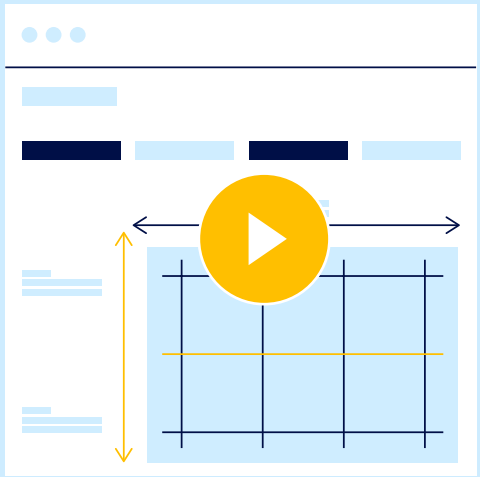
Infographic

Short report

Excel data



Dashboard



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TAAP into bite-sized microlearnings

Efficient learning

Bite-sized information that can be easily absorbed, allowing you to learn efficiently and effectively.

Customized learning

Follow the recommended sequence of lessons and activities, or skip to the ones that are a priority for your learning today.

Seamless onboarding

Courses provide foundational understanding of key HR topics, ensuring that your new hires have the knowledge they need to perform their job effectively from day one.

Flexible pace

Complete the course at your own pace with the freedom to learn whenever and wherever it suits you best. No need to adhere to rigid schedules or deadlines.

Fundamentals courses

- Benefit Fundamentals
- Compensation Fundamentals
- Global Mobility Fundamentals
- HR Analytics Fundamentals
- HR Policy Fundamentals

Executive Compensation Fundamentals coming soon!

Learning materials

- Compensation Handbook
- HR Management Terms
- Mobility Handbook
- Checklists, quick guides, etc.

And more!

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TAAP into a selection of core content modules

Allow your team to access everything, or only the modules applicable to their role.

Benefits

- Benefits Strategy
- Health & Medical
- Leave & Time Off
- Mental Health
- Perquisites
- Retirement & Pensions

Compensation

- Compensation Strategy
- Economic Environment
- Pay Equity & Transparency
- Salary Increases & Budgets
- Total Rewards
- Variable Pay & Incentives

HR Tech

- Core HCM
- Digital Experience Enablement
- HR Service Delivery
- Platform Services & Generative AI
- Talent & Skills
- Workforce Insights
- Workforce Management

Learning

- Benefit Fundamentals
- Compensation Fundamentals
- Executive Compensation Fundamentals — Coming soon!
- Global Mobility Fundamentals
- HR Analytics Fundamentals
- HR Policy Fundamentals
- International Benefits Management
- Job Evaluation & Leveling (IPE)

Talent Mobility

- Assignment Management
- Culture, Experience & Wellbeing
- Expatriate Benefits & Allowances
- Expatriate Compensation
- International Talent Strategy
- Labor Market & Business Landscape
- Operations Management

Workforce

- Artificial Intelligence (AI)
- Attraction, Retention & Turnover
- Diversity, Equity & Inclusion
- Engagement & Experience
- Flexible Work Arrangements
- Skills
- Workforce Strategy & Transformation

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TAAP into premium features

Feature	TAAP Snapshot	Microlearning course	Lite data product, e.g., GCPR Lite Online	Premium data product, e.g., GCPR Premium Online	TAAP Essentials	TAAP+
Aida, your TAAP teammate						✓
Content Directory	✓	✓	✓	✓	✓	✓
Search	✓	✓	✓	✓	✓	✓
Homepage Poll	✓	✓	✓	✓	✓	✓
Past Poll Results						✓
Download PDF/Excel data product files				✓		✓
Recommended for You					✓	✓
My Personal Space	✓	✓	✓	✓	✓	✓
My Company Space		✓	✓	✓	✓	✓
My Saved Content	✓	✓	✓	✓	✓	✓
My Email Alerts	✓	✓	✓	✓	✓	✓
My Preferences	✓	✓	✓	✓	✓	✓
Assign Company Admin		✓	✓	✓	✓	✓
	Free	Pricing starts at 500 USD / 450 EUR	Pricing starts at 3,000 USD / 2,800 EUR	Pricing starts at 4,000 USD / 3,700 EUR	Pricing starts at 1,000 USD / 900 EUR	**Contact us** for pricing

*Data product downloads not available for single user subscription.

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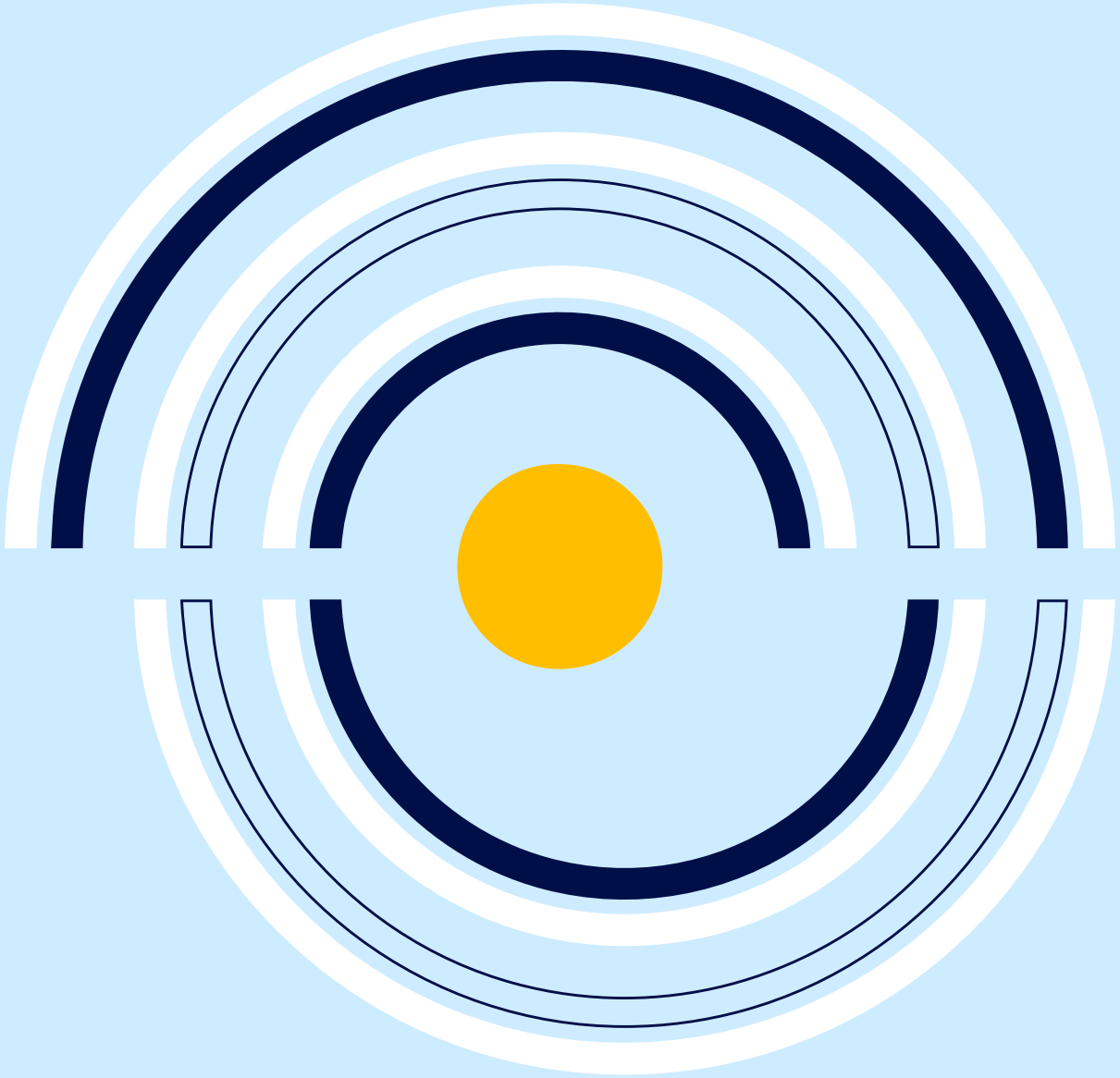
TAAP into essentials



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TAAP Essentials | Learning

Master the fundamentals of essential HR specialties through focused, easy-to-digest microlearning courses designed for everyday HR needs.

This learning and content subscription can help you ...

- Onboard new HR team members quickly with foundational knowledge across key HR areas.
- Build expertise in specialized topics such as employee benefits, total compensation, global mobility, and more.
- Access a comprehensive training package that supports continuous learning and HR skill development.

Buy Now **Watch Video**

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What's included?

Benefits Fundamentals

Learn about different types of benefits, how they are structured and why they are integral to a competitive total rewards offering.

Compensation Fundaments

Learn about some of the foundational concepts and topics related to compensation.

Executive Compensation Fundamentals

Learn how to align executive compensation with your business stage, benchmark the market, develop a philosophy, and guide oversight.

Global Mobility Fundamentals

Learn about key concepts for optimizing international assignment success and understand expat compensation and benefit strategies.

HR Analytics Fundamentals

Learn how to utilize diverse data sets to extract insights and improve HR strategies through informed, data-driven decisions.

HR Policy Fundamentals

Learn about various types of HR policies, how to create a new policy and the steps to update an existing one.

Job Evaluation & Leveling (IPE)

Learn how to apply the International Position Evaluation (IPE) methodology to your organization's jobs and put it into practice when using Total Remuneration Survey (TRS) data.

International Benefits Management

Learn how benefits are managed around the world and the importance of good, actionable data.

Additional learning materials

Access a variety of handbooks, toolkits, checklists, quick guides, learning videos, and more.

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TAAP Essentials | Learning

Online subscription

	USD	EUR
HR function | 15 learners | 6 months	8,000	7,400
HR team | 5 learners | 6 months	4,000	3,700
HR individual | 1 learner | 6 months	2,000	1,900

Pricing note

The base price is USD; EUR prices may differ in the **Shop** due to currency changes. Price is determined at the time of purchase for all Shop orders.

Choose the right number of learners for your company

All purchases are considered corporate/enterprise purchases; access period is based on the initial corporate purchase date.

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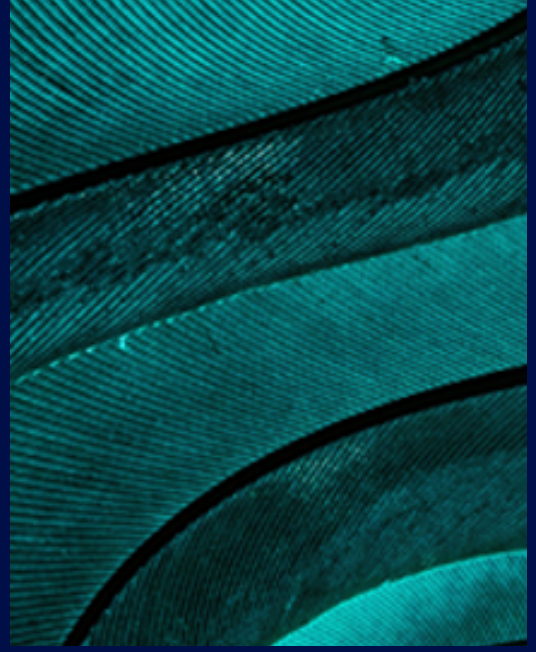
TAAP Essentials | Workforce

Unlock a world of actionable insights, benchmarking data and interactive tools designed to empower HR leaders in driving engagement, retention, and strategic transformation.



This data and content subscription can help you ...

- Stay ahead with global and market-specific trend monitoring to keep your workforce strategy current.
- Build or improve your employee engagement surveys with data-driven support, practical advice, templates, and best practices.
- Address future challenges on emerging and critical HR themes such as AI, flexible work, and workforce strategy to stay relevant and prepared for evolving HR landscapes.

Buy Now **Watch Video**

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What's included?

Transform your HR strategy with a comprehensive subscription offering data-driven benchmarks, practical tools, and insights on engagement, culture, and workforce evolution.

Interact with market practice **Data** and resources that guide your workforce strategy.

- **Employee engagement survey toolkit:** Access tools and templates for employee surveys.
- **Global Talent Trends** — Employee perspective: Understand employee perspectives on key topics.
- **Skills practices:** Align skill rewards with business goals.
- **Workforce metrics:** Leverage technology-industry metrics to track workforce ROI.

Dive into content featuring comprehensive **Insights** on essential themes.

- **Artificial intelligence (AI):** Streamline HR processes using AI technologies.
- **Attraction, retention & turnover:** Manage employee turnover for workforce stability.
- **Diversity, equity & inclusion:** Adopt practices that foster a culture of belonging.
- **Engagement & experience:** Boost employee motivation with positive experiences.
- **Flexible work arrangements:** Adapt work structures to employee needs.
- **Skills:** Align pay with skill development and growth.
- **Workforce strategy & transformation:** Adapt HR models to changing market conditions.

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What's included?

Easy to use **Tools** that offer customized results.

Benchmark

- **Employee engagement scores:** Benchmark your employee engagement scores against global norms.

Calculate

- **Exchange rates:** Calculate real-time daily exchange rates into multiple currencies at a time.
- **HR ratios:** Calculate your company's overall HR ratio and compare it to US benchmarks.
- **Work from home allowance:** Calculate the potential costs of a customized work-from-home allowance.

Compare

- **Living wages:** Compare living wages across countries and against minimum wages within a country.

Diagnose

- **Talent acquisition technology:** Diagnose your recruiting technology strategy by identifying areas that need attention.

Monitor Trends

- **Cost of living:** Monitor trends in the cost of living by comparing current and historic costs.
- **Hot and cold jobs:** Monitor trends in job compensation to identify hot jobs that are getting hotter.
- **Labor market overview:** Monitor trends in employment, GDP growth, inflation, salary growth, and unemployment rates.
- **Skills demand by job family:** Monitor trends that identify sought-after skills, their relevance and demand.
- **Turnover rates:** Monitor trends in voluntary, involuntary, and total turnover over the years.

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TAAP Essentials | Workforce

Tool is not available to purchase separately.

Data is not available to purchase separately.

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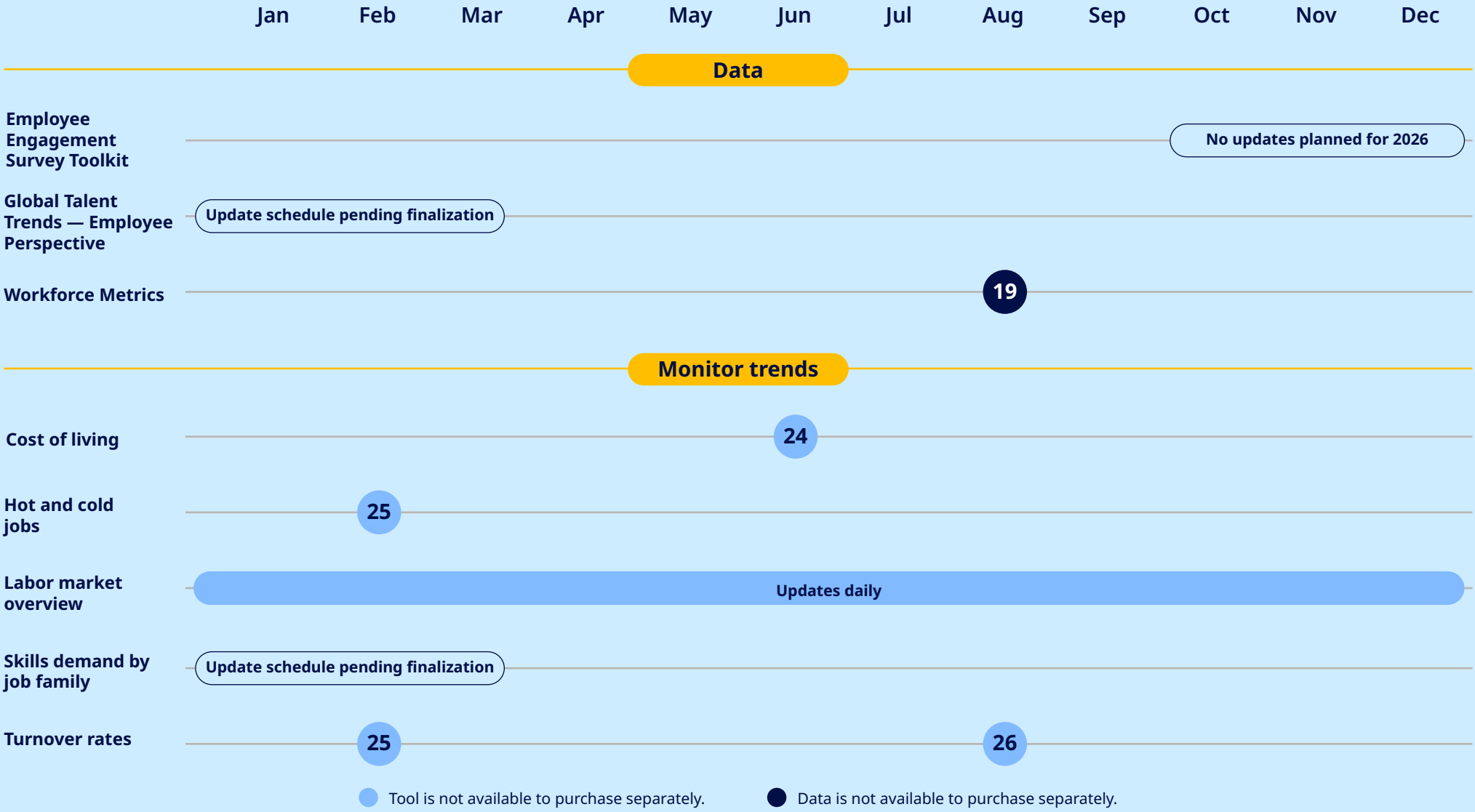

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TAAP Essentials | Workforce

Online subscription

	USD	EUR
Lite | Up to 5 users	7,500	7,000
Lite | Single user	5,000	4,750

Pricing note

A TAAP Essentials subscription includes 12 months' online access to a selection of data, insights and tools. It does not include the option to download materials.

The base price is USD; EUR prices may differ in the **Shop** due to currency changes. Price is determined at the time of purchase for all Shop orders.

Market coverage

This subscription includes access to globally applicable content as well as data and insights that are specific to many markets around the world.

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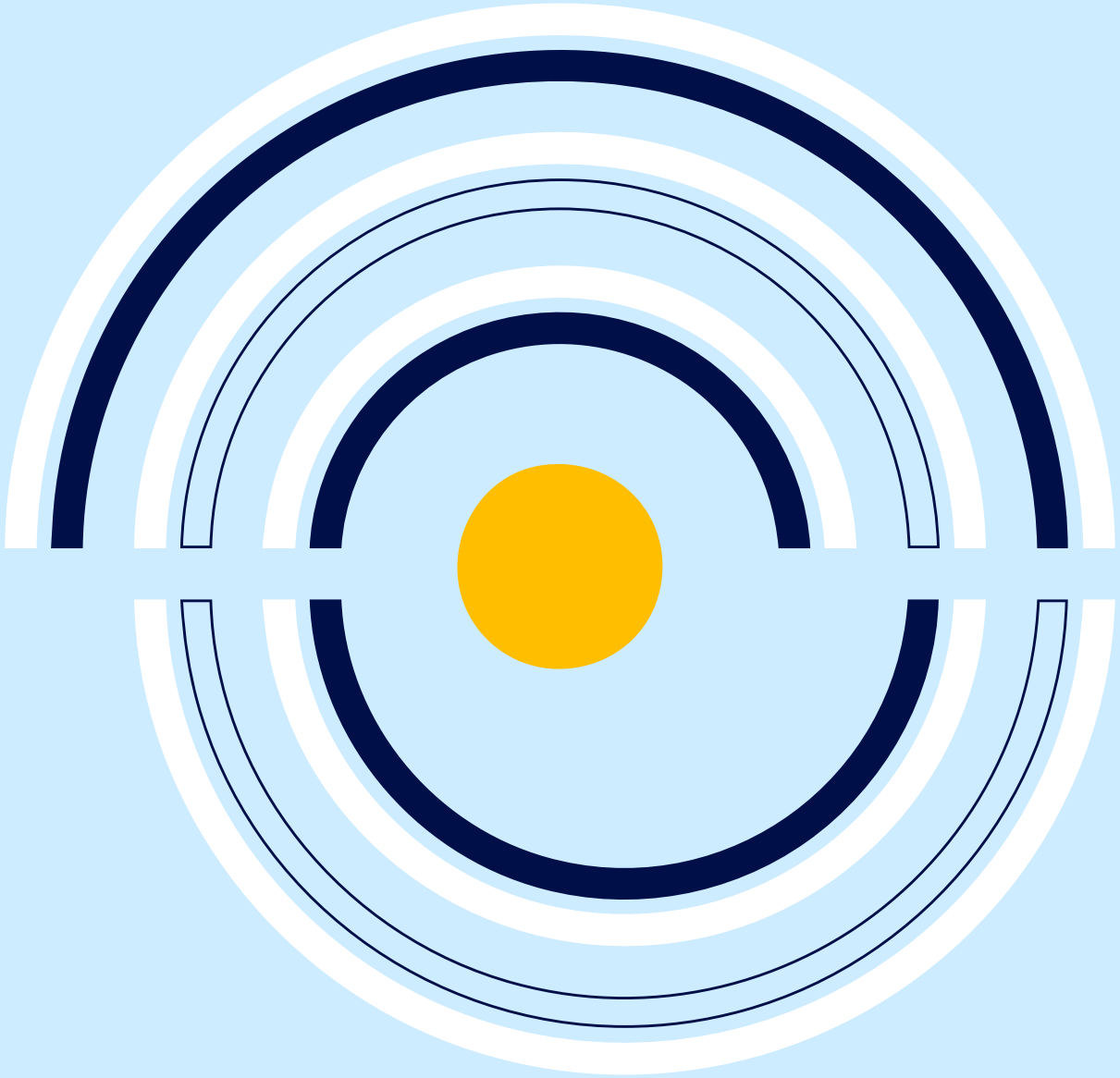
TAAP into benefits



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WBEG is a flagship product!

Benefit & Employment Guidelines (WBEG)

Review statutory and supplemental benefit details for social security, retirement, medical, death, disability, and more.

All purchase options of WBEG are delivered in an online format that is updated throughout the year!

TAAP+ bonus

TAAP+ subscribers can ask Aida to compare their policies to the legislative requirements in WBEG!

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Included in a TAAP+ subscription!

This subscription can help you ...

- Ensure employee benefits comply with local laws and regulations, avoiding legal risks and penalties.
- Support strategic planning with the development of flexible benefit programs aligned with statutory frameworks and market trends to meet diverse employee needs.
- Guide the creation or updating of employment policies and contracts that reflect both legal mandates and typical market practices.

What's included?

Benefits

- Social security
- Retirement
- Death
- Disability
- Medical
- Parental benefits & dependent care
- Social benefits
- Perquisites & allowances
- Flexible benefit programs

Employment conditions

- Severance conditions & termination
- Working time
- Conditions of entry & residence rules
- Contract of employment
- Occupational health & safety
- Industrial relations

Buy Now | **Watch Video**

Use this market coverage guide to identify the products with data you may need.

Learn More about TAAP.

Have questions? Need help? Contact us.

Benefit & Employment Guidelines (WBEG)

WBEG is updated throughout the year.

Online subscription

	USD	EUR
Premium | All markets	16,000	15,000
Premium | All markets renewal	12,000	11,250
Premium | Region	4,000	3,700
Premium | Single market	1,500	1,400
Add single user	1,000	950
Lite | All markets	10,000	9,000
Lite | Region	3,000	2,800
Lite | All markets | Single user	8,000	7,500
Lite | Region | Single user	2,000	1,900

Pricing note

The **Premium Online** subscription includes access to all available markets, plus the ability to download content into PDFs.

The **Lite Online** subscription includes access to all available markets. It does not include PDF downloads. Both the Premium and Lite options include access for up to 5 users; additional users may be added for a fee (add single user).

A single user **Lite Online** option is available for organizations who require access for only one user.

First time or one-time purchase of the Premium | All markets option is 16,000 USD; annual renewal is 12,000 USD. Regions available: Americas; Asia Pacific; Central & Eastern Europe; Middle East & Africa; and Western Europe.

The base price is USD; EUR prices may differ in the **Shop** due to currency changes. Price is determined at the time of purchase for all Shop orders.

Market coverage

All online subscriptions include 12 months' access to market-specific information. The 'All markets' option includes all available markets and access to regular legislative updates. 'Region' options include access to market-specific data for all available markets within the selected region. 'Single market' includes access to the purchased market only.

Data refresh

Content is refreshed multiple times during a 12-month period. The online subscription provides access to the most current content available.

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Insured Benefits Market Practice

Enhance your knowledge of typical market practice for a variety of insured benefits and stay ahead of the competition.

This data subscription can help you ...

- Assess the level of benefit coverage and limits applied to ensure market competitiveness.
- Design a benefits plan that is both competitive and cost effective by focusing on options that are common in a selected market.
- Make informed decisions about potential adjustments or enhancements to your company's benefits package.
- Evaluate the competitiveness of your company's benefits package and make strategic decisions to attract and retain top talent.

What's included?

Benefits

- Group term life insurance
- Group personal accident insurance
- Critical illness insurance
- Long-term disability insurance

Topics

- Benefits overview
- Eligibility and cost
- Level of benefit coverage
- Benefit coverage limits

Buy Now **Watch Video**

Use this market coverage guide to identify the products with data you may need.

Learn More about TAAP.

Have questions? Need help? Contact us.

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Insured Benefits Market Practice

2026 Release: April 8

Online subscription

	USD	EUR
Premium | All markets	4,000	3,700
Premium | Singapore	1,200	1,100
Add single user	1,000	950

Pricing note

The **Premium Online** subscription includes access to all available markets, plus the ability to download content into PDFs.

Access is for up to 5 users; additional users may be added for a fee (add single user).

The base price is USD; EUR prices may differ in the **Shop** due to currency changes. Price is determined at the time of purchase for all Shop orders.

Data refresh

An online subscription includes 12 months' access to market-specific data for all available markets. Data is refreshed at least once during a 12-month period. The online subscription provides access to the most current data available.

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MARSH

Transportation Policies & Costs

Discover which types of transportation benefits companies typically offer and understand their associated costs.

Premium and Lite subscription options are now available!

TAAP+ bonus

TAAP+ subscribers have exclusive access to multiple interactive tools, including the **car allowance calculator.**

Included in a TAAP+ subscription!

This data subscription can help you ...

- Create a new transportation benefit or review an existing policy for market competitiveness.
- Determine which types of benefits you will offer, who will be eligible and whether you will cover additional expenses.
- Develop an overall car allowance strategy that has data to support it.

What's included?

Transportation Policies

- Transportation benefit overview
- Green policies
- Company-owned vehicle policies
- Company-leased vehicle policies
- Car allowance policies
- Other transportation benefits

Transportation Costs

- Vehicle costs
- Car allowance estimates
- Rental car estimates
- Public transportation
- Typical employer vehicle costs
- Additional information, including fees, taxes, insurance, driver information, road conditions

Buy Now **Watch Video**

Use this market coverage guide to identify the products with data you may need.

Learn More about TAAP.

Have questions? Need help? Contact us.

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Transportation Policies & Costs

2026 Release: May 6, July 15, October 14, December 2

Online subscription

Get access for up to 5 users from as little as $67 per user per month!*

	USD	EUR
Premium | All markets	6,000	5,500
Lite | All markets	4,000	3,700
Lite | All markets | Single user	3,000	2,800
Add single user	1,000	950

Pricing note

The **Premium Online** subscription includes access to all available markets, plus the ability to download content into PDFs.

The **Lite Online** subscription includes access to all available markets. It does not include PDF downloads. Both the Premium and Lite options include access for up to 5 users; additional users may be added for a fee (add single user).

A single user **Lite Online** option is available for organizations who require access for only one user.

The base price is USD; EUR prices may differ in the **Shop** due to currency changes. Price is determined at the time of purchase for all Shop orders.

*Amount per user per month is for illustration purposes only. Online subscriptions are invoiced annually at the listed prices and include up to 5 users. They are not available at a cost per user per month rate.

Online version can be viewed in English, French, German, Italian, Portuguese, and Spanish!

Data refresh

An online subscription includes 12 months' access to market-specific data for all available markets. Data is refreshed at least once during a 12-month period. The online subscription provides access to the most current data available.

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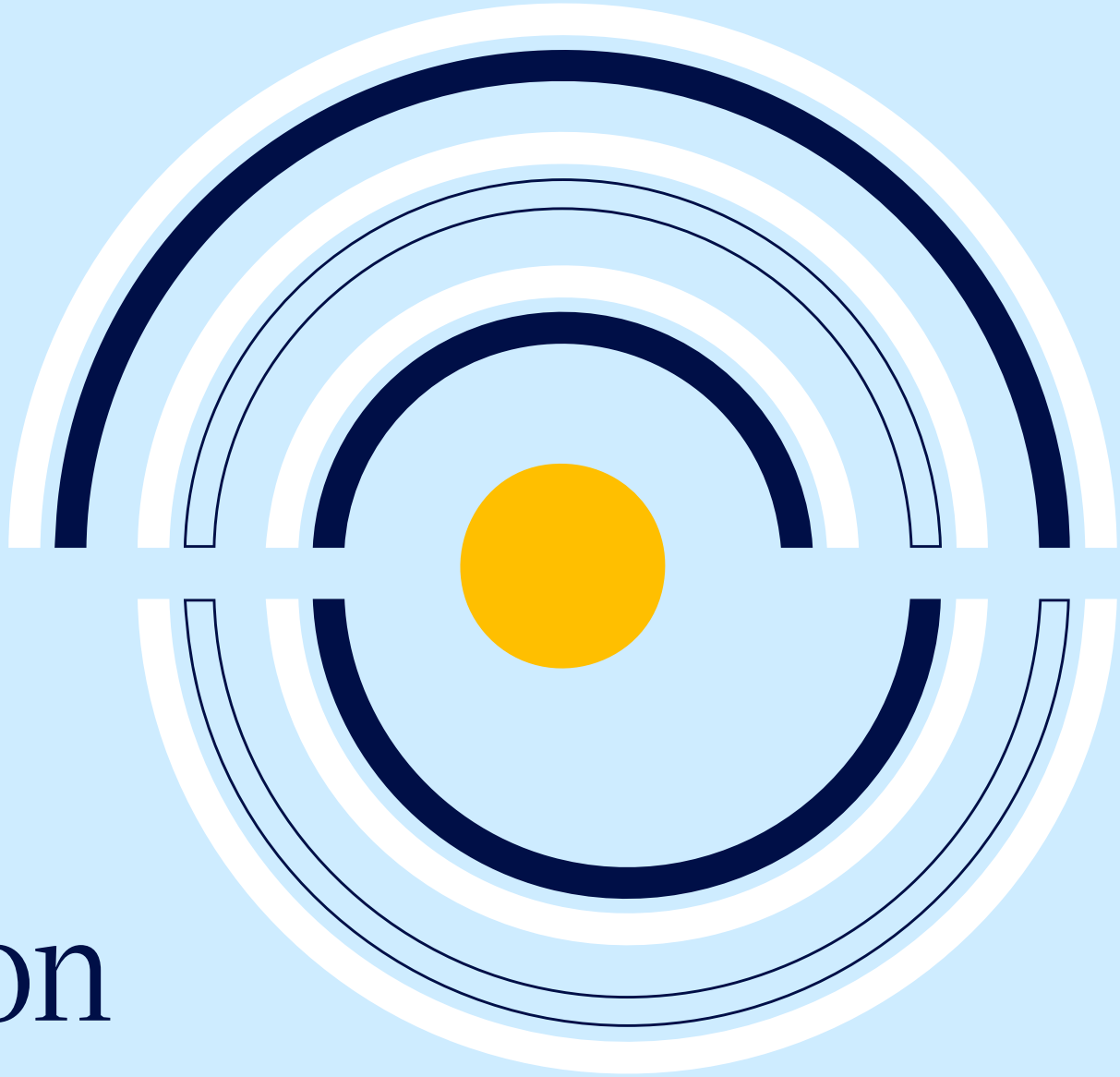
TAAP into compensation



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MARSH

GCPR is a flagship product!

Global Compensation Planning (GCPR)

Your all-in-one source for salary increase budgets, economic indicators, and promotional increases data.

Online subscribers receive multiple updates per year.

TAAP+ bonus

TAAP+ subscribers have exclusive access to our **salary increase projections calculator**!

Included in a TAAP+ subscription!

This data subscription can help you ...

- Stay ahead of market dynamics by continuously monitoring the latest salary increase trends and economic indicators with timely updates throughout the years.
- Streamline and simplify salary budget planning across multiple geographic markets by leveraging comprehensive data on historical salary trends, current salary practices, and promotional increase patterns, all accessible with just a few clicks.
- Align your compensation strategies with evolving market conditions and organizational goals by utilizing in-depth insights on salary practices and promotional salary increases.

What's included?

- Historical trends
- Economic indicators
- Salary practices
- Salary increase budgets
- Promotional salary increases

Buy Now | **Watch Video**

Use this market coverage guide to identify the products with data you may need.

Learn More about TAAP.

Have questions? Need help? Contact us.

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Global Compensation Planning (GCPR)

GCPR Premium Online includes Excel and PDF downloads, and access to historic data in an interactive graph.

	March	June	September	December
Historical trends	✓	✓	✓	✓
Economic indicators	April		October	
Salary practices			✓	
Salary increase budgets	✓	✓	✓	✓
Promotional increases				✓

Note: GCPR Lite includes online only access to data; download options are not available. Quarterly updates are based on market availability; industry data are not available for all markets.

GCPR Premium Industry includes all of the above and more!

All available market-level data included in the global online option.

\+

Online access to industry-specific salary increase budget data for select industries.

- Consumer goods
- Energy
- Technology
- Life sciences
- Manufacturing

\+

Excel download with all available market-level and industry-specific salary increase budget data.

- Banking/ financial services
- Chemicals
- Consumer goods
- Energy
- Insurance/reinsurance
- Life sciences
- Logistics
- Manufacturing
- Mining & metals
- Nonmanufacturing
- Retail & wholesale
- Services nonfinancial
- Technology
- Transportation equipment

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Global Compensation Planning (GCPR)

2026 Releases: March 4, June 3, September 2, December 9

Online subscription

Get access for up to 5 users from as little as $67 per user per month!*

	USD	EUR
Premium | All markets	4,000	3,700
Lite | All markets	3,000	2,800
Lite | All markets | Single user	2,000	1,900
Premium | Industry	4,500	4,200
Add single user	1,000	950

Pricing note

The **Premium Online** subscription includes access to all available markets, plus the ability to download content into PDFs.

The **Lite Online** subscription includes access to all available markets. It does not include PDF downloads. Both the Premium and Lite options include access for up to 5 users; additional users may be added for a fee (add single user).

A single user **Lite Online** option is available for organizations who require access for only one user.

The base price is USD; EUR prices may differ in the **Shop** due to currency changes. Price is determined at the time of purchase for all Shop orders.

*Amount per user per month is for illustration purposes only. Online subscriptions are invoiced annually at the listed prices and include up to 5 users. They are not available at a cost per user per month rate.

Online version can be viewed in English, French, German, Italian, Portuguese, and Spanish!

Data refresh

An online subscription includes 12 months' access to market-specific data for all available markets. Data is refreshed at least four times during a 12-month period. The online subscription provides access to the most current data available.

Quarterly updates are based on market availability; industry data are not available for all markets.

Note: Due to market volatility, market practice data are not available in GCPR for Argentina and Turkiye. GCPR Premium Online subscribers have access to local spot survey reports for these markets.

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MARSH

Global Pay Summary

Compare your company to the market with base salary and total cash compensation data for up to 50 benchmark jobs.

A Premium Online subscription includes online access to all markets and jobs, as well as downloadable Excel files!

TAAP+ bonus

TAAP+ subscribers have exclusive access to our **market pay benchmarking** and **market pay differentials** tools.

Included in a TAAP+ subscription!

This data subscription can help you ...

- Effortlessly access consistent and comparable compensation data for core benchmark jobs across multiple global markets, enabling informed cross-market salary decisions.
- Design structured and scalable pay frameworks by creating differentiated pay levels within various job families commonly found in organizations, supporting career progression, and internal equity.

What's included?

- Annual base salary in local currency, EUR and USD
- Annual total cash compensation in local currency, EUR, and USD

50 benchmark jobs organized by job family:

Administration, engineering, executive leadership, finance & accounting, human resources, information technology, legal & compliance, manufacturing, sales, supply chain

Buy Now | **Watch Video** | **Job Descriptions**

Use this market coverage guide to identify the products with data you may need.

Learn More about TAAP.

Have questions? Need help? Contact us.

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Global Pay Summary

2026 Release: January 14, October 21, November 18, December 16

Online subscription

Get access for up to 5 users from as little as $67 per user per month!*

	USD	EUR
Premium | All markets	4,000	3,700
Lite | All markets	3,000	2,800
Lite | All markets | Single user	2,000	1,900
Add single user	1,000	950

Pricing note

The **Premium Online** subscription includes access to all available markets, plus the ability to download content into PDFs.

The **Lite Online** subscription includes access to all available markets. It does not include PDF downloads. Both the Premium and Lite options include access for up to 5 users; additional users may be added for a fee (add single user).

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Online version can be viewed in English, French, German, Italian, Portuguese, and Spanish!

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MARSH

Incentives Around the World

Determine the right incentive program for your company by evaluating eligibility, targets and actual incentive data for STI, sales, and LTI.

Online subscriptions include 12 months' access!

TAAP+ bonus

TAAP+ subscribers have exclusive access to monitor trends in our **short-term incentives** tool.

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Included in a TAAP+ subscription!

This data subscription can help you ...

- Design competitive compensation packages by leveraging detailed annual total cash pay mix and incentive data to attract and retain top talent.
- Benchmark incentive programs using insights on short-term and sales incentives to identify opportunities that boost motivation and performance.

What's included?

- Annual total cash paymix
- Short-term and sales incentives (eligibility, percentage receiving, actual as a percentage of base salary, target as a percentage of base salary)
- Long-term (eligibility, percentage receiving, actual as a percentage of base salary based on Black-Scholes and Accounting Cost Method)
- Long-term incentive plans (prevalence of LTI vehicles, vesting types and criteria, LTI plan structure, performance measures)

Buy Now | **Watch Video**

Use this market coverage guide to identify the products with data you may need.

Learn More about TAAP.

Have questions? Need help? Contact us.

Incentives Around the World

Job families included

- Administration
- Communications
- Customer service
- Engineering
- Executive leadership/general management
- Finance & accounting
- Human resources
- Information technology
- Legal & compliance
- Manufacturing
- Project management
- Quality assurance
- Sales
- Supply chain

Industries included

- Banking/financial services
- Chemicals
- Consumer goods
- Energy
- Life sciences
- Logistics
- Manufacturing
- Nonmanufacturing
- Retail & wholesale
- Services (nonfinancial)
- Technology
- Transportation equipment

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Incentives Around the World

2026 Release: January 14, October 21, November 18, December 16

Online subscription

Get access for up to 5 users from as little as $67 per user per month!*

	USD	EUR
Premium | All markets	4,000	3,700
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Online version can be viewed in English, French, German, Italian, Portuguese, and Spanish!

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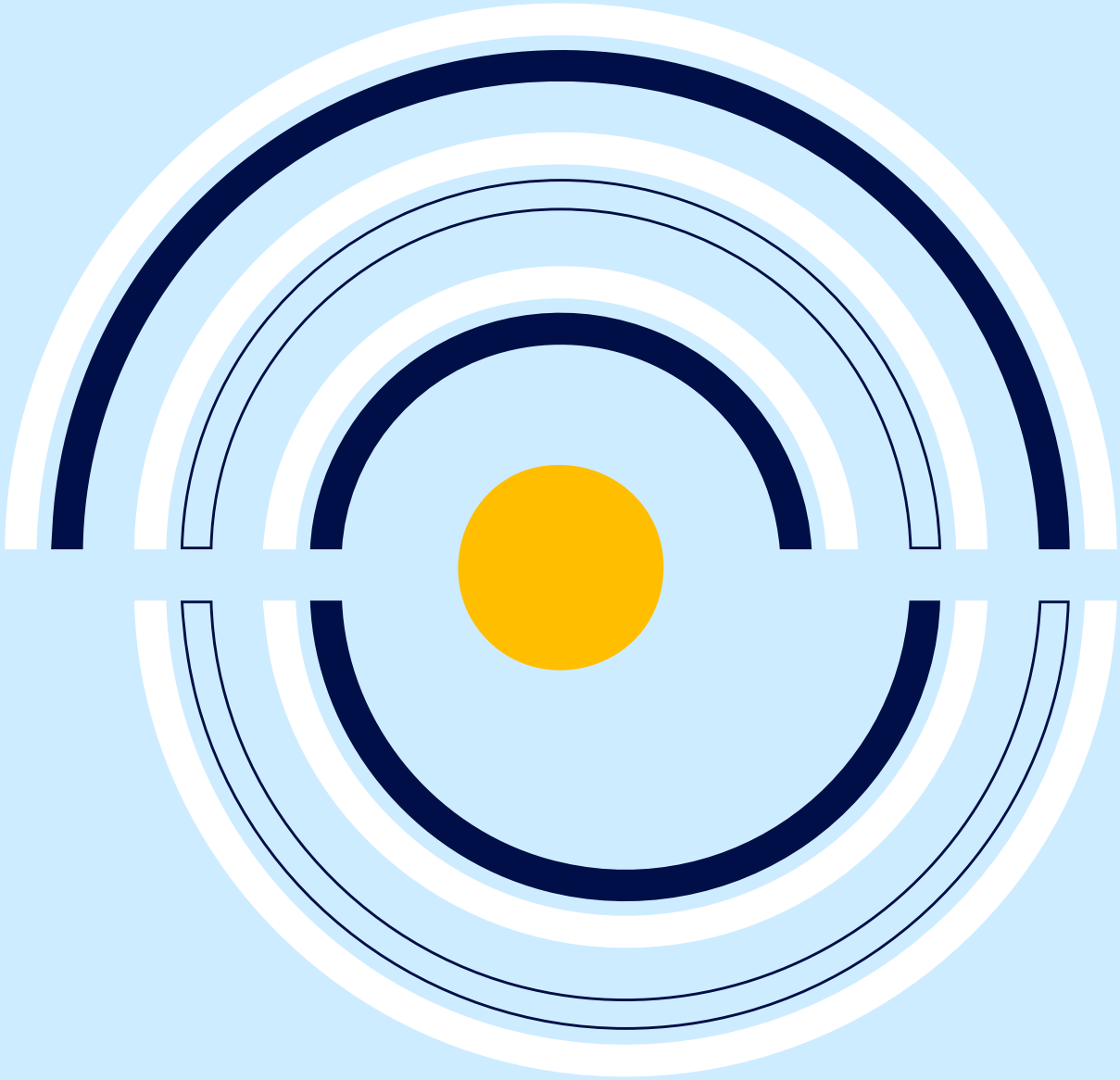
TAAP into learning



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MARSH

A microlearning course!

Benefit Fundamentals

Learn about different types of benefits, how they are structured, and why they are integral to a competitive total rewards offering.

Access a set of videos and activities to ensure you and your team have a foundational understanding of the benefits framework.

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Included in a TAAP+ subscription!

This microlearning subscription can help you ...

- Onboard new or junior team members to ensure they understand a range of different benefits provided by most companies.
- Create a robust and inclusive benefit offering that supports a competitive total rewards package.

What's included?

- Level 1 provides an introduction to employee benefits and includes a selection of short videos and downloadable activities
- Level 2 helps provide you with an understanding of the employee benefits framework and includes a selection of short videos and downloadable activities
- Complete the assessment at the end to ensure you're ready to apply your benefits knowledge

View the full curriculum on the next page.

Buy Now

Use this market coverage guide to identify the products with data you may need.

Learn More about TAAP.

Have questions? Need help? Contact us.

Benefit Fundamentals

Course curriculum

Level 1: Lay the foundation

The lessons and activities in Level 1 will help to lay a foundation of knowledge for you to build upon when you reach Level 2 of this course.

Video: Overview of employee benefits
Video: Pension benefits
Video: Protection, disability and sickness benefits
Video: Health and medical benefits
Activity: Why provide retirement, health and medical benefits?
Video: Family-related benefits
Video: Leave-related benefits
Activity: Why are family and leave benefits important to employees?
Video: Perquisites and allowances
Activity: How are employee benefits structured?

Level 2: Apply your knowledge

The lessons and activities in Level 2 will teach you how to apply the foundational knowledge you developed in Level 1 of this course.

Video: Flexible benefits
Video: Benefits for employee work-life balance
Video: Benefits for employee well-being
Activity: What types of benefits are important for an employee's work-life balance?
Video: Benefits for an inclusive workforce
Video: Benefits for a multigenerational workforce
Activity: What are the considerations for creating inclusive benefits policies?
Video: Implementing effective benefits policies
Video: Employee eligibility and workforce composition
Activity: What are the requirements for successful benefit policies?
Video: Benefits and total rewards

Assessment: Are you ready to apply your benefits knowledge?

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Benefit Fundamentals

Microlearning subscription

	USD	EUR
HR function | 15 learners | 3 months	4,000	3,700
HR team | 5 learners | 3 months	2,000	1,900
HR individual | 1 learner | 3 months	500	450

Pricing note

The base price is USD; EUR prices may differ in the **Shop** due to currency changes. Price is determined at the time of purchase for all Shop orders.

Choose the right number of learners for your company

All purchases are considered corporate/enterprise purchases; access period is based on the initial corporate purchase date.

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MARSH

A microlearning course!

Compensation Fundamentals

Learn about some of the foundational concepts and topics related to compensation.

Access a set of videos and activities to ensure you and your team have a foundational knowledge of compensation.

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Included in a TAAP+ subscription!

This microlearning subscription can help you ...

- Onboard new or junior team members to ensure they understand common compensation terminology and practices.
- Learn how to work with compensation data and use your knowledge to guide analysis that will inform data based decision-making.

What's included?

- Level 1 covers compensation basics and includes a selection of short videos and downloadable activities
- Level 2 will teach you how to apply the foundational knowledge of compensation through a series of short videos and downloadable activities
- Complete the assessment at the end to ensure you're ready to apply your compensation knowledge

View the full curriculum on the next page.

Buy Now

Use this market coverage guide to identify the products with data you may need.

Learn More about TAAP.

Have questions? Need help? Contact us.

Compensation Fundamentals

Course curriculum

Level 1: Lay the foundation

The lessons and activities in Level 1 will help to lay a foundation of knowledge for you to build upon when you reach Level 2 of this course.

Video: Compensation components
Video: Common terminology
Video: Variable pay
Activity: What is compensation?
Video: Compensation guidelines
Video: Compensation structure
Activity: What is a compensation structure?
Video: Job evaluation
Video: Compensation administration
Video: Compensation strategy
Activity: What is an effective compensation strategy?

Level 2: Apply your knowledge

The lessons and activities in Level 2 will teach you how to apply the foundational knowledge you developed in Level 1 of this course.

Video: Job descriptions
Video: Job evaluation approaches
Activity: What is job evaluation?
Video: Market pricing
Activity: What is market pricing?
Video: Analyzing compensation data
Video: Working with variable pay data
Video: Managing a compensation structure
Video: Pay progression
Activity: What is pay progression?
Video: Pay for performance

Assessment: Are you ready to apply your compensation knowledge?

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Compensation Fundamentals

Microlearning subscription

	USD	EUR
HR function | 15 learners | 3 months	4,000	3,700
HR team | 5 learners | 3 months	2,000	1,900
HR individual | 1 learner | 3 months	500	450

Pricing note

The base price is USD; EUR prices may differ in the **Shop** due to currency changes. Price is determined at the time of purchase for all Shop orders.

Choose the right number of learners for your company

All purchases are considered corporate/enterprise purchases; access period is based on the initial corporate purchase date.

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MARSH

A microlearning course!

Job Evaluation & Leveling (IPE)

Learn how to apply International Position Evaluation (IPE) methodology to your organization's jobs and put it into practice when using Total Remuneration Survey (TRS) data.

Access a set of videos and activities to ensure you and your team understand IPE resources and methods.

Included in a TAAP+ subscription!

This microlearning subscription can help you ...

- Understand and apply the precise International Position Evaluation (IPE) methodology to maximize your usage of Total Remuneration Survey (TRS) data.
- Expand your market pricing options to use a wider range of approaches — from the broad 'all functions regression line' to the more specific 'job match and position class.'

What's included?

- Level 1 covers the basics of job evaluation and leveling and includes a selection of short videos and downloadable activities
- Level 2 outlines how to apply the IPE methodology through a series of short videos and downloadable activities
- Complete the assessment at the end to ensure you're ready to apply IPE to your organization

View the full curriculum on the next page.

Note: **Access to this microlearning course requires your company to have an eIPE license**. Complete this **request form** to speak to a specialist about purchasing a license.

This course provides information on core eIPE methodology; a step-by-step overview of the eIPE tool is not included.

Buy Now

Use this market coverage guide to identify the products with data you may need.

Learn More about TAAP.

Have questions? Need help? Contact us.

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Job Evaluation & Leveling (IPE)

Course curriculum

Level 1: Lay the foundation

The lessons and activities in Level 1 will help to lay a foundation of knowledge for you to build upon when you reach Level 2 of this course.

Video: Understanding jobs
Video: Introduction to job evaluation
Video: Types of job evaluation
Activity: What is job evaluation?
Video: About International Position Evaluation (IPE)
Activity: What is IPE?
Video: Total Remuneration Survey
Video: Market pricing
Video: The IPE methodology
Activity: How do IPE and TRS work together?

Level 2: Apply your knowledge

The lessons and activities in Level 2 will teach you how to apply the foundational knowledge you developed in Level 1 of this course.

Video: 5 factors and 12 dimensions
Activity: What are the 5 factors and 12 dimensions?
Video: The impact factor — sizing an organization
Video: The impact factor — impact & contribution
Video: The impact factor — sizing positions
Activity: What is the impact factor?
Video: The communication factor
Activity: What is the communication factor?
Video: The innovation factor
Activity: What is the innovation factor?
Video: The knowledge factor
Activity: What is the knowledge factor?
Video: The risk factor
Activity: What is the risk factor?
Video: How to determine position class

Assessment: Are you ready to apply IPE to your organization’s jobs?

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Job Evaluation & Leveling (IPE)

Microlearning subscription

	USD	EUR
HR function | 15 learners | 3 months	4,000	3,700
HR team | 5 learners | 3 months	2,000	1,900
HR individuals | 3 learners | 3 months	700	685

Pricing note

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Choose the right number of learners for your company

All purchases are considered corporate/enterprise purchases; access period is based on the initial corporate purchase date.

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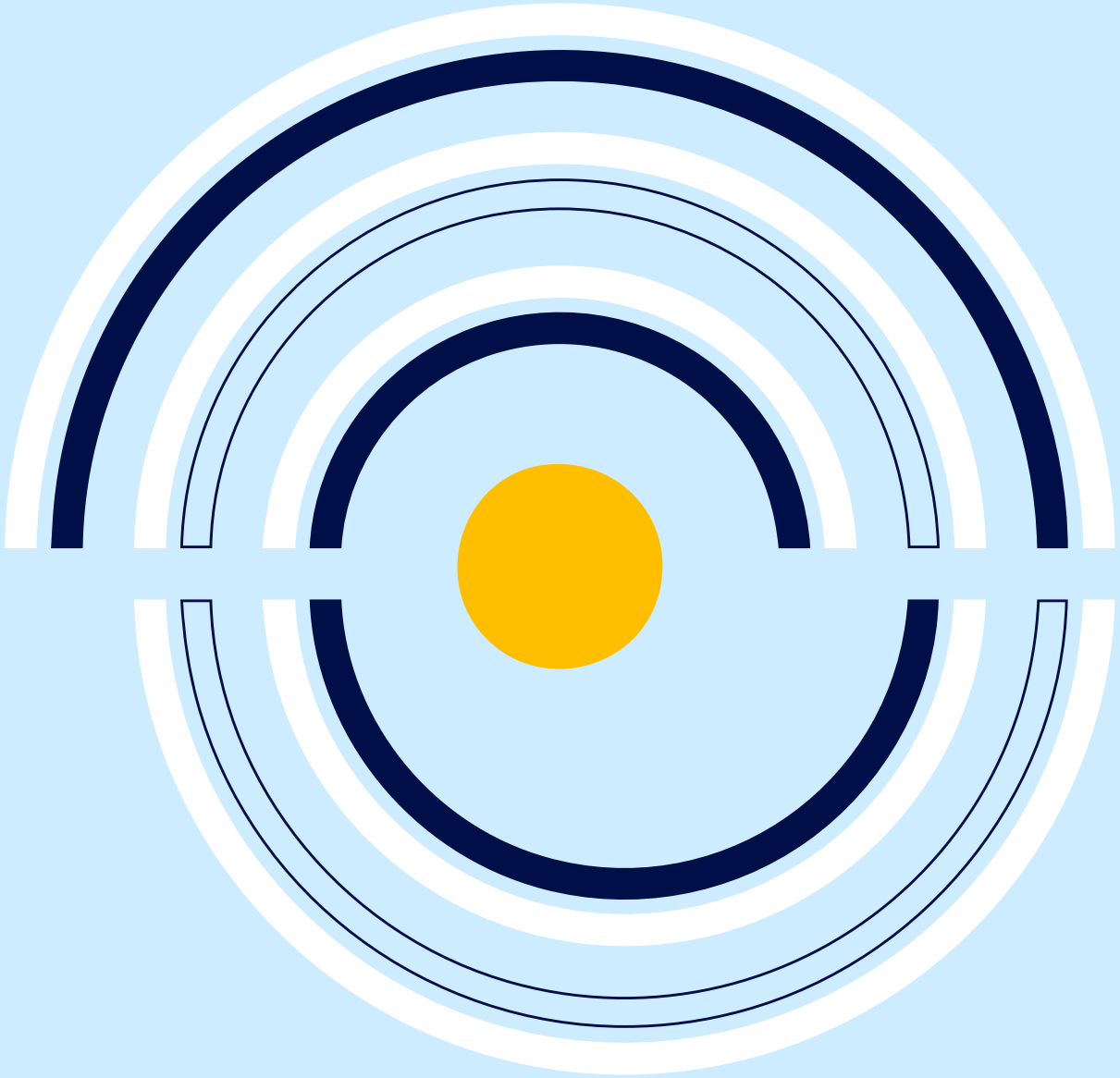
Additional TAAP offerings



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TAAP Custom Reports

Gain precise, actionable insights tailored to your specific market needs with a custom data report.

Choose the data source.

Choose the report type.

Choose market(s), peer group or industry.

Three data sources to choose from ...

Compensation Planning (GCPR)

Data topics include:

- Current budget status
- Salary increases
- Promotional increases (Orders placed in Q1 only)

Leave Programs

Data topics include:

- Primary caregiver/maternity leave
- Secondary caregiver/paternity leave
- Other family leave, including parental leave and dependent care leave
- Annual vacation leave
- Other annual leave, including personal days and volunteer leave
- Other leave, including bereavement leave and sabbaticals

Transportation Policies

Data topics include:

- Transportation benefit overview
- Green policies
- Company-owned vehicle policies
- Company-leased vehicle policies
- Car allowance policies
- Other transportation benefits

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How to request your custom report

Step 1

Complete this **form** and submit your data requirements.

Submit Request

Step 2

Your request will be reviewed to confirm it meets the minimum data requirements.

Step 3

You will receive confirmation that your request can be fulfilled, along with instructions for placing your order.

Step 4

Place your order when you are ready, and we will create your custom report.

Step 5

Log into TAAP and visit 'My Vault' to access your report.

Expect to receive your report within two business days of placing your order.

Note: A minimum of 15 companies must be selected to generate a custom peer group report. For custom industry reports, at least 15 companies are required. You may select multiple industries in a single report to meet this minimum data threshold.

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TAAP Custom Reports

Pricing

Compensation Planning (GCPR)

	USD	EUR
Single market peer group	1,500	1,425
Single market industry cut	1,500	1,425
Multiple market peer group	2,000	1,900

Leave Programs

	USD	EUR
Single market peer group	2,000	1,900
Single market industry cut	2,000	1,900

Transportation Policies

	USD	EUR
Single market peer group	2,000	1,900
Single market industry cut	2,000	1,900

Your report will be delivered to you in TAAP

When your report is ready, it can be accessed in the 'My Vault' feature on the TAAP homepage. Don't have access to TAAP? No problem, you'll be provided with complimentary access to **TAAP Snapshot!**

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TAAP Snapshot

Supercharge your HR efficiency.

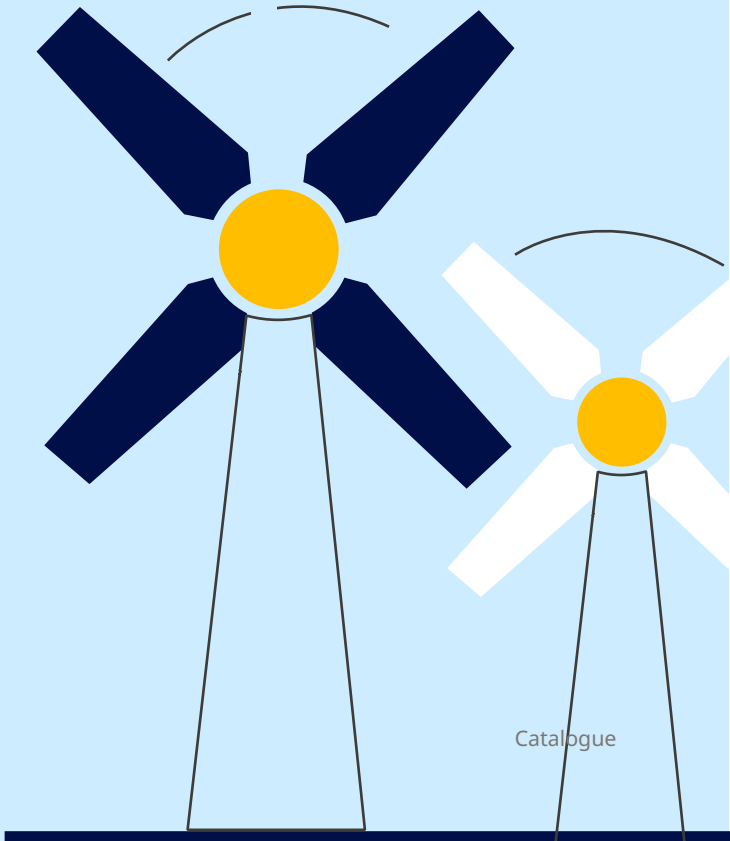
Designed to empower HR professionals, TAAP provides actionable insights to inform your daily decisions and responsibilities. With TAAP Snapshot, you can receive up to 5 free items monthly. Plus, each week we'll add a new featured item to further expose you to the world of TAAP. If you want a wider range of compensation, benefit, and workforce content, check out **TAAP+**.

Register now and begin to experience the potential of TAAP. Your journey towards enhanced efficiency starts here.

Register Now | **Watch Video**

Already have access to a product that is delivered in TAAP?

There is no need to register ... TAAP Snapshot is included in your subscription!



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TAAP Surveys

Visit the **Survey Hub** to discover more surveys.

Leave Programs

This survey gathers details on the amount of time off that employees receive for primary caregiver/maternity, secondary caregiver/ paternity, dependent care leave, vacation, personal days, volunteer leave, bereavement leave, and sabbaticals.

Participation

This survey is evergreen. Participate at any time!

Participate by June 26 to receive the 2026 results.

Results

Participants receive a complimentary **summary report** for each market where data are submitted.

The full results are available via a **TAAP+** subscription.

Participate **Learn More**

Salary Budget Snapshot

This survey is conducted in four editions throughout the year, collecting data on policy frameworks, salary increase budgets for 2026 and 2027, turnover for 2025 and midyear 2026, and promotional increases.

Participation

Data is collected 4 times a year; the survey closes for a short period after each edition.

Results

Participants receive a complimentary summary report for each market where data are submitted. There are four editions: **E1**, **E2**, **E3**, **E4**.

The full results are available via a **GCPR** or **TAAP+** subscription.

Participate **Learn More**

Transportation Policies

This survey collects information on the structure transportation policies, covering eligibility by employee level, vehicle types, benefit criteria, green initiatives, company-owned and leased vehicle policies, car allowances, and alternative transportation benefits.

Participation

This survey is evergreen. Participate at any time!

Participate by February 13 to receive the 2026 results.

Results

Participants receive a complimentary **summary report** for each market where data are submitted.

The full results are available via **Transportation Policies & Costs** or **TAAP+** subscription.

Participate **Learn More**

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MARSH

Need help with what’s next? We can connect you to an expert!

Request Help

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