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2021 sample Car benefit policies

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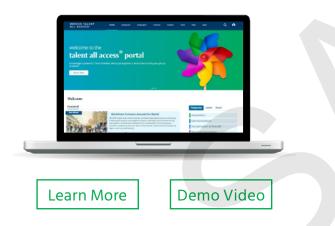




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Introduction

Car benefits have traditionally been an important feature of executives' and managers' remuneration. They emerged in the 1960s as a powerful attraction and retention tool and have become an invaluable perquisite for employees across the world.

But times have changed, especially with the onset of COVID-19. In 2020, many countries and businesses moved to a "work from home" approach (where possible), and the need for transportation to and from work was eliminated for non-essential workers for a period of time. As markets began to reopen, health and safety remained top priority and caution was placed on the use of public transportation. Most companies, however, did not make immediate changes to their car benefit policies. Although the future is unknown, it's possible that the next couple of years will see some changes to these benefits relating to safe transportation. From the pandemic, to companies looking for ways to reduce their carbon footprint, evaluating the car benefits offered and how they best fit with the on-the-ground situation in your countries and locations of operation will be key. Pay attention to local situations as requirements and guidance from local authorities may differ significantly. For example, if the recommendation is to avoid public transportation, are there other benefits your company would like to offer? Purchasing a fleet of vehicles may not be realistic, and a car allowance may not be feasible, but a parking allowance or subsidy may be well received by employees who find themselves out-of-pocket. If the market is encouraging ways to lower CO₂ emissions, maybe it would be best to implement more green car policies.

One thing is certain, these are unprecedented times and some creative thinking may be needed to provide employees with benefits that help them to feel valued and socially aware.



Report structure

The 2021 Car Benefit Policies publication provides human resources (HR) and business managers with up-to-date information on car benefit policies. Presenting a consistent set of global data, this publication contains detailed information on a variety of transportation-related benefit programs, allowing you to gain insight into a host of markets around the world. Going beyond prevalence and eligibility information, this report is a one-stop-shop for any HR or business manager looking to devise, alter, or otherwise assess their company's employee car benefit policy. This regional publication includes data from XX markets and benefit details for five career levels commonly found in most organizations.

The report includes the following sections:

Regional results

Each regional section provides critical data to those looking to learn more about specific countries or markets. The regional sections are presented in geographical groupings, each of which contains market-specific information.

Car eligibility and benefit overview

- Eligibility by employee level
- Typical vehicle make and model
- Vehicle purchase price, monthly lease amount, monthly allowance

Car benefit policies

- Eligibility criteria
- Green policies
- Company-owned vehicle policies
- Company-leased vehicle policies
- Car allowances
- Alternate transportation benefits

About this report

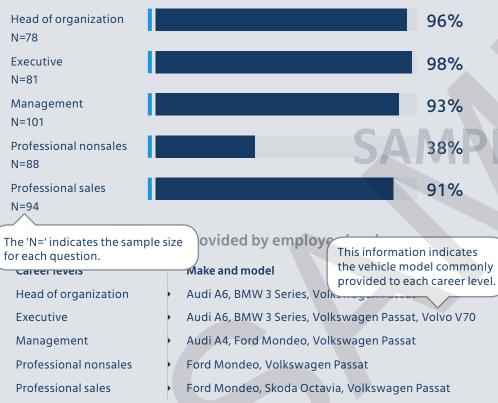
This section delineates the methods of data gathering and cleaning used for the report and lists key definitions. It is composed of the following subsections:

- Methodology includes data sources used to compile this report, currency conversion rates, and other details on calculations and assumptions.
- **Glossary** provides definitions for many of the terms used throughout this report, as well as other HR-related terms.

Market Amarket summaries are provided for 50 markets using this single page layout.

73% of companies offer a car benefit

Car benefit eligibility by employee level



Source: Mercer's 2020 Total Remuneration Survey.

Median vehicle purchase price

	Local currency	USD	N	
Head of organization	Cost-related amo	Cost-related amounts are provided		
Executive	in local currency			
Management		conversion rates can be found in the About this report section.		
Professional nonsales				
Professional sales	460,800	55,819	33	

Median monthly lease amount

Media	an data are provide	d USD	N
Head of organization unles	s otherwise noted.	1,352	43
Executive	10,500	1,272	50
Management	9,167	1,110	55
Professional nonsales	9,000	1,090	19
Professional sales	7,800	945	53

Median monthly allowance

	Local currency	USD	Ν
Head of organization	11,504	1,394	40
Executive	10,000	1,211	50
Management	8,417	1,020	58
Professional nonsales	6,500	787	24
Professional sales	7,650	927	41

Market Detailed market data are provided for 57 markets using this multi page layout.

Eligibility overview

Tra The first two pages for each market focus on eligibility of car benefits, along with information relating to purchase price, lease amounts, and car allowances.				
Company-leased vehicles				
Car allowance				
Alternat benefits N=163 Some questions allowed more than one response. The sum of all responses will typically be greater than 100% for these questions.				

Note: More than one response was permitted; percentages may sum to more than 100%.

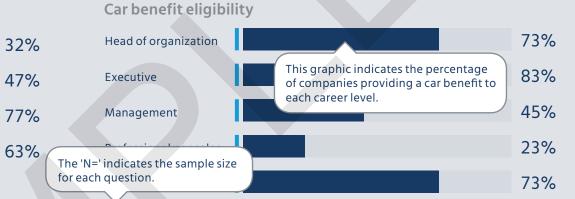
Transportation benefit eligibility

	Head of organization	Executive	м	anagement	Professional nonsales	Professional sales	N=
Vehicle	60%	66%		39%	19%	64%	10
Company-owned				33%	31%	52%	10
Company-leased	This graphic provides deta			44%	17%	73%	10
Car allowance	companies that offer each benefit type. For example, 66% of companies that offer a vehicle as their benefit			43%	30%	56%	10
Alternate benefit	provide a company-owned or company-leased vehicle		icle	43%	20%	56%	10
Personal car and driver	to their executives.			17%	8%	33%	10
Parking subsidies	100%	100%		91%	73%	64%	10
Public transportation subsidies	100%	100%		100%	100%	100%	10
Walking/cycling allowance		-		-	-	-	-

N=160

This data represents the overall car benefit prevalence.

73% of companies offer a car benefit



Market Car benefit overviev

Typical make and model provid

ew <	related to purchased or leased vehicles, as well as
orovide	monthly car allowances provided to employees.
101100	

This section provides an overview of costs

Career levels	Make and model This information indicates				
Head of organization	Audi Q5, Toyota Camry, Jeep Grand Cherokee the vehicle model commonly				
Executive	Mazda Cx5, Toyota Kluger provided to each career level.				
Management	Ford Ranger, Holden Commodore, Toyota Kluger, Toyota Camry				
Professional nonsales	Toyota Camry, Ford Ranger, Holden Commodore				
Professional sales	Holden Commodore, Toyota Camry, Ford Mondeo, Ford Ranger				

Median vehicle purchase price

		Head of organiza	tion Executive	Management	Professional nonsales	Professional sales
Local currency	Cost-related amo	ounts are provided	55,000	47,500	40,000	35,000
USD		and USD. Currency	39,068	33,740	28,413	24,861
N=	conversion rates the About this re		SA 47		41	79

Median monthly lease amount

	Head of organization	Executive	Management	Professional nonsales	Professional sales
Local currency	65,000	55,000	47,500	40,000	35,000
USD	46,171	39,068	33,740	28,413	24,861
N=	59	47	42	41	79

Median monthly car allowance Median data are provided unless otherwise noted.

	Head	of organization	Executive	Management	Professional nonsales	Professional sales
Local currency		65,000	55,000	47,500	40,000	35,000
USD		46,171	39,068	33,740	28,413	24,861
N=		59	47	42	41	79

Source: Mercer's 2020 Total Remuneration Survey.

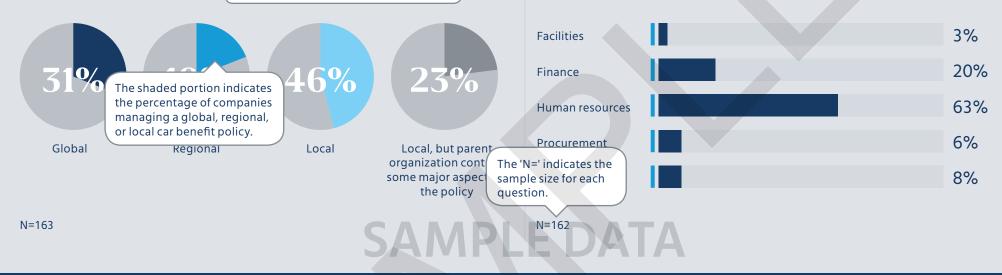
Market Car benefit policies

Type of car benefit policy

benefit policies such as the type of policy maintained, edibility criteria, and green policies provided.

This section includes information on car

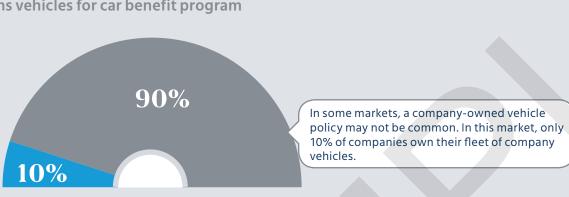
Department responsible for car benefit policy design





Market **Company-owned vehicle policies**

Company owns vehicles for car benefit program



The 'N=' indicates the sample size for each question. Not all questions were applicable to all survey participants so the number varies from question to question.

SAMPLE DATA

This section includes information on company-owned vehicle

policies such as typical vehicle types, vehicle replacement polices, and policy coverage for vehicle-related expenses.

Note: Due to the low prevalence of this type of benefit among survey participants, additional data are not available for this country.

Because this type of benefit is not common in this market, the sample size for other questions relating to company-owned vehicles is too low to report. Additional tables and graphs on this topic have been intentionally omitted.

Yes

N=163

Market Company-leased vehicle policies

This section includes information on company-leased vehicle policies such as common vehicle types, length of vehicle lease, and policy coverage for vehicle-related expenses.



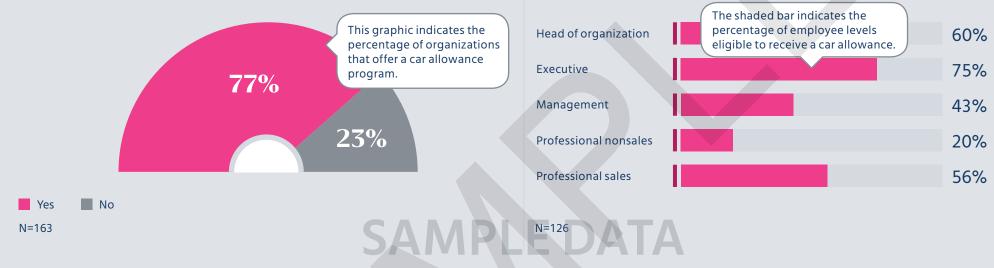
Intended use of company-leased vehicle



Market Car allowances

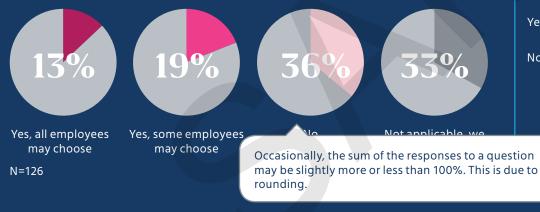
This section includes information on car allowance programs including eligibility, allowance amounts, and policy coverage of vehicle-related expenses.

Company has car allowance program



Eligibility by employee level

Employee may choose an allowance instead of a vehicle



Employee must use car allowance toward cost of a vehicle



Market

Alternate transportation benefits

Reasons for providing a personal car and driver

Market competitiveness

public transportation

International mobility/

international mobility/ expatriate employee

expatriate employee

Spouse/family of

Limited or no availability of

Personal car and driver

This section includes information on various alternate transportation benefits, such as a personal car and driver, prearranged employee transportation, parking subsidies, public transportation subsidies, and walking or cycling allowance.

Executive

N=12

Management

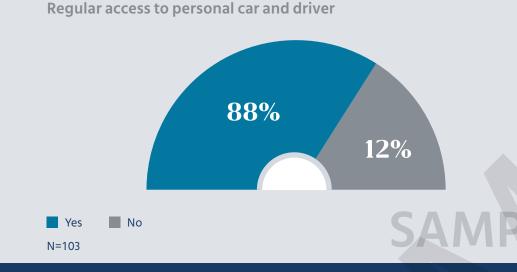
Head of organization

Professional nonsales

Professional sales

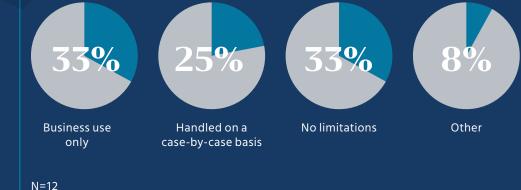
Eligibility by employee level

The shaded bar indicates the percentage of employee levels eligible to receive alternate transportation benefits.



Limitations of employee's use of personal car and driver

Note: More than one response was permitted; percentages may sum to more than 100%.



N=12

¢

۲

Note: More than one response was permitted; percentages may sum to more than 100%.

67% Status/seniority

Other

Employee safety concerns

25%

17%

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50%

25%

17%

20%

75%

42%

17%

8%

33%

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region

50% of companies offer a car benefit

Head of organization
N=10050%Executive
N=10050%Management
N=10050%Professional nonsales
N=10050%Professional sales
N=10050%

Car benefit eligibility by employee level

Typical make and model provided by employee level

Career levels	Make and model
Head of organization	• Toyota
Executive	• Toyota
Management	> Toyota
Professional nonsales	• Toyota
Professional sales	• Toyota
Courses Manager 2020 Tata	

Source: Mercer's 2020 Total Remuneration Survey.

Median vehicle purchase price

	Local currency	USD	Ν
Head of organization	10,000	10,000	100
Executive	10,000	10,000	100
Management	10,000	10,000	100
Professional nonsales	10,000	10,000	100
Professional sales	10,000	10,000	100

Median monthly lease amount

	Local currency	USD	Ν
Head of organization	10,000	10,000	100
Executive	10,000	10,000	100
Management	10,000	10,000	100
Professional nonsales	10,000	10,000	100
Professional sales	10,000	10,000	100

Median monthly allowance

	Local currency	USD	Ν
Head of organization	10,000	10,000	100
Executive	10,000	10,000	100
Management	10,000	10,000	100
Professional nonsales	10,000	10,000	100
Professional sales	10,000	10,000	100

Eligibility overview



Note: More than one response was permitted; percentages may sum to more than 100%.

Transportation benefit eligibility

50% of companies offer a car benefit

Car benefit eligibility

Head of organization50%Executive50%Management50%Professional nonsales50%Professional sales50%N=100

	Head of organization	Executive	Management	Professional nonsales	Professional sales	N=
Vehicle	100%	100%	100%	100%	100%	100
Company-owned	100%	100%	100%	100%	100%	100
Company-leased	100%	100%	100%	100%	100%	100
Car allowance	100%	100%	100%	100%	100%	100
Alternate benefit	100%	100%	100%	100%	100%	100
Personal car and driver	100%	100%	100%	100%	100%	100
Parking subsidies	100%	100%	100%	100%	100%	100
Public transportation subsidies	100%	100%	100%	100%	100%	100
Walking/cycling allowance	100%	100%	100%	100%	100%	100

Car benefit overview

Typical make and model provided

Career levels		Make and model
Head of organization	•	Toyota
Executive	•	Toyota
Management	•	Toyota
Professional nonsales	•	Toyota
Professional sales		Toyota

Median vehicle purchase price

	Head of organization	Executive	Management	Professional nonsales	Professional sales
Local currency	10,000	10,000	10,000	10,000	10,000
USD	10,000	10,000	10,000	10,000	10,000
N=	100	100	100	100	100

Median monthly lease amount

	Head of organization	Executive	Management	Professional nonsales	Professional sales
Local currency	10,000	10,000	10,000	10,000	10,000
USD	10,000	10,000	10,000	10,000	10,000
N=	100	100	100	100	100

Median monthly car allowance

	Head of organization	Executive	Management	Professional nonsales	Professional sales
Local currency	10,000	10,000	10,000	10,000	10,000
USD	10,000	10,000	10,000	10,000	10,000
N=	100	100	100	100	100

Source: Mercer's 2020 Total Remuneration Survey.

Car benefit policies

Type of car benefit policy



Department responsible for car benefit policy design



Benefit eligibility criteria

Criteria used for determining employee eligibility

Factors considered when determining business need for car benefit



Policy for employees that transition from a car benefit eligible position to a noneligible position

Benefit is based on seniority (i.e., employee would need to be demoted to lose benefit)

10

Provide a permanent displacement allowance

Terminate benefit

benefit (status quo)

Employee continues to receive 10%

Employee continues to receive benefit for a specific amount of time (e.g., until the vehicle lease expires)

Handled on a case-by-case /0 basis

%

Provide a temporary displacement allowance

Policy does not address this

N=100

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Green policies

Steps taken toward a greener car benefit program

Limit/reduce the number of company cars





Add hybrid/electric vehicles to company car fleet

25%



25%





Promote the use of public transport by offering subsidies or allowances

25% 50%

50%



25% 25% 50%

N=100



Actively promote other transportation (car pools, bicycles) 25% 25% 50%

N=100



25% 25% 50%

Limit vehicle options to those with lower CO, emissions





Plan to implement within the next two years

No plans to implement

Charging stations for electric vehicles at offices



Cover the setup costs of electric vehicle charging station at employee's home

Yes, for company and personal vehicles		50%
Yes, if the employee's company vehicle is electric		50%
No		50%

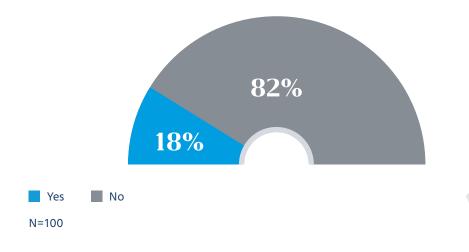
N=100



21

Company-owned vehicle policies

Company owns vehicles for car benefit program



Eligibility by employee level



N=100

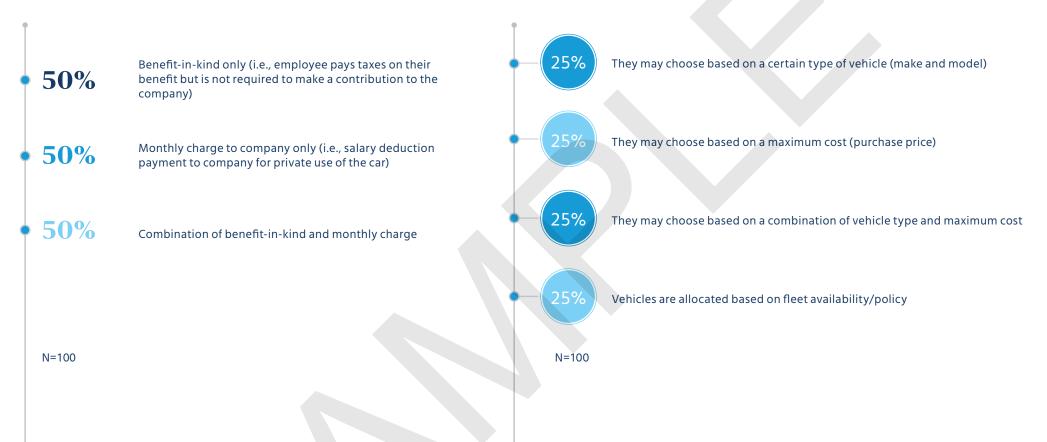
Note: More than one response was permitted; percentages may sum to more than 100%.



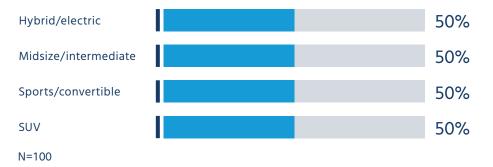
Intended use of company-owned vehicle

Method of charging employees for private use of vehicle

Employees ability to choose their vehicle



Types of vehicles in company-owned fleet





Note: More than one response was permitted; percentages may sum to more than 100%.

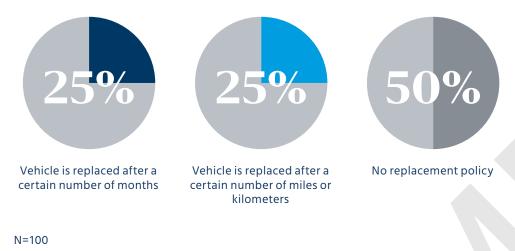
Vehicle category provided to each employee level

Vehicle category	Head of organization	Executive	Management	Professional nonsales	Professional sales
Hybrid/electric	100%	100%	100%	100%	100%
Compact/economy	100%	100%	100%	100%	100%
Midsize/intermediate	100%	100%	100%	100%	100%
Full size	100%	100%	100%	100%	100%
Sports/convertible	100%	100%	100%	100%	100%
Luxury	100%	100%	100%	100%	100%
SUV	100%	100%	100%	100%	100%
Minivan/people carrier	100%	100%	100%	100%	100%
N=	100	100	100	100	100

Note: More than one response was permitted; percentages may sum to more than 100%.

Vehicle replacement policies

Policy for replacing a company-owned vehicle



Frequency of vehicle replacement



Mileage/kilometer threshold for vehicle replacement

0%

0-60,000 miles or 0-100,000 kilometers

0%

90,001–105,000 miles or 150,001–175,000 kilometers N=100 25%

60,001–75,000 miles or 100,001–125,000 kilometers

0%

105,001–120,000 miles or 175,001–200,000 kilometers

75%

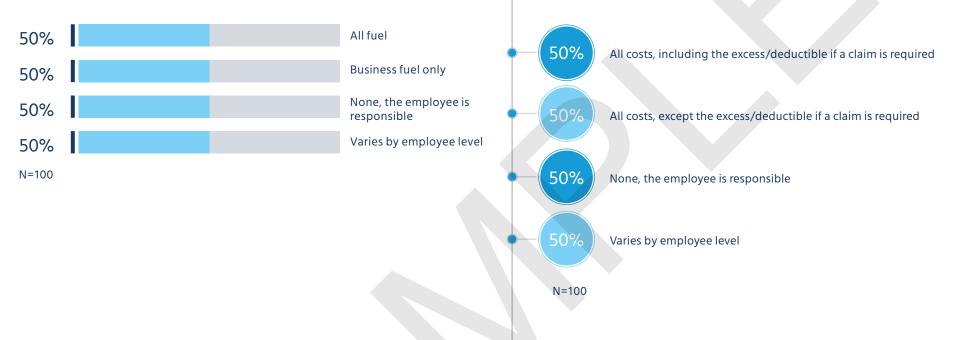
75,001-90,000 miles or 125,001-150,000 kilometers

0%

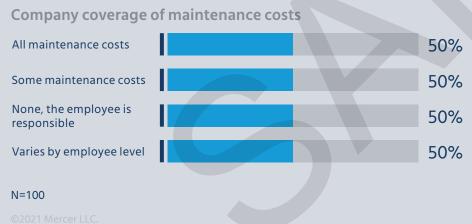
More than 120,000 miles or 200,000 kilometers

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Policy for covering vehicle-related expenses

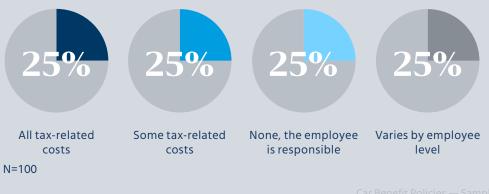


Company coverage of fuel costs



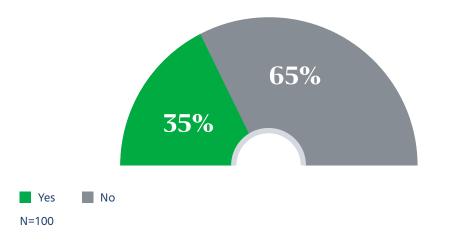
Company coverage of tax-related costs (e.g., road tax)

Company coverage of insurance costs



Company-leased vehicle policies

Company leases vehicles for car benefit program



Eligibility by employee level



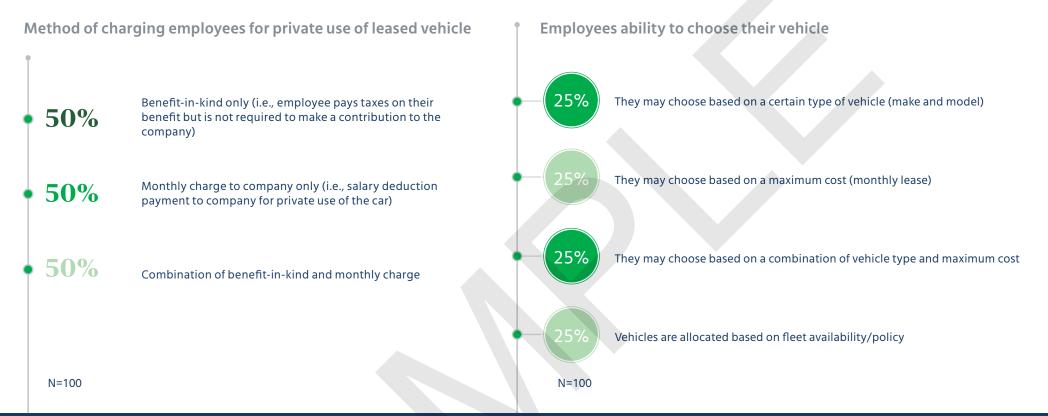
N=100

Note: More than one response was permitted; percentages may sum to more than 100%.



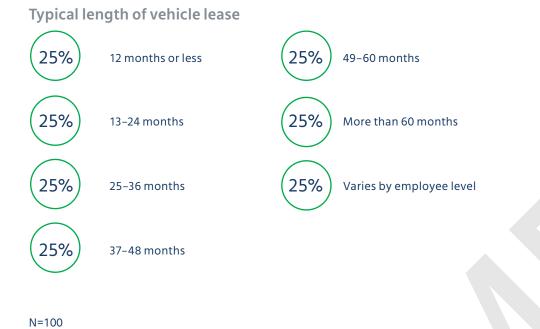
Intended use of company-leased vehicle

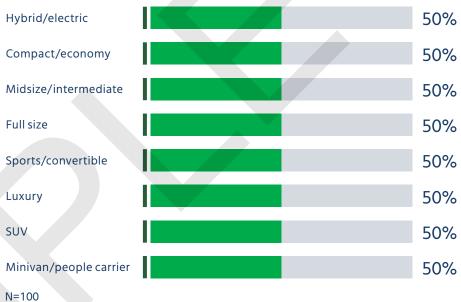
N=100



Employees permitted to purchase the vehicle at the end of lease agreement







Types of vehicles in company-leased fleet

Note: More than one response was permitted; percentages may sum to more than 100%.

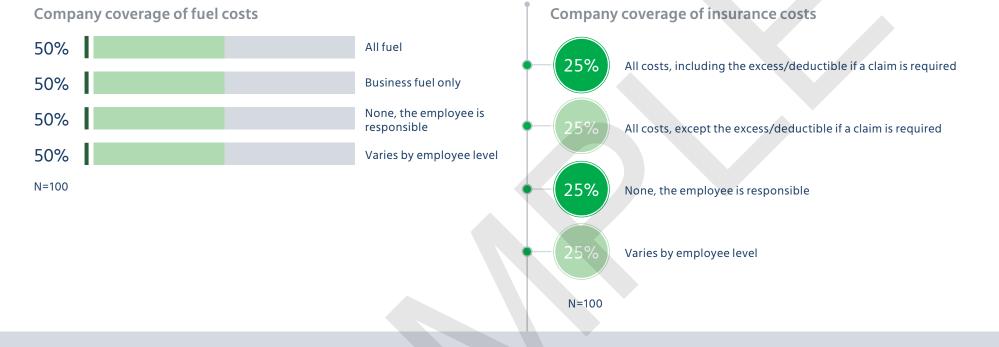
Vehicle category provided to each employee level

Vehicle category	Head of organization	Executive	Management	Professional nonsales	Professional sales
Hybrid/electric	100%	100%	100%	100%	100%
Compact/economy	100%	100%	100%	100%	100%
Midsize/intermediate	100%	100%	100%	100%	100%
Full size	100%	100%	100%	100%	100%
Sports/convertible	100%	100%	100%	100%	100%
Luxury	100%	100%	100%	100%	100%
SUV	100%	100%	100%	100%	100%
Minivan/people carrier	100%	100%	100%	100%	100%
N=	100	100	100	100	100

Note: More than one response was permitted; percentages may sum to more than 100%.

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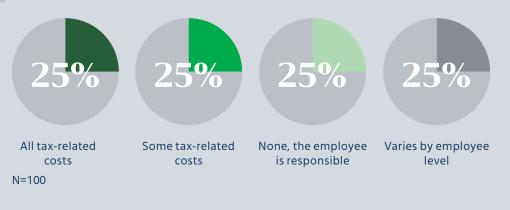
Policy for covering vehicle-related expenses



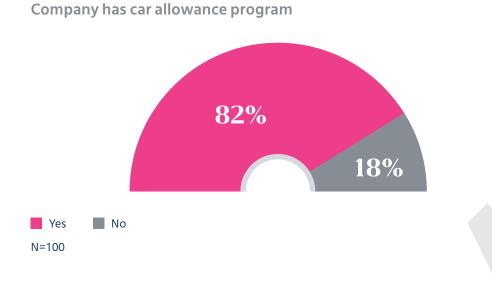
Company coverage of maintenance costs



Company coverage of tax-related costs (e.g., road tax)



Car allowances



Eligibility by employee level



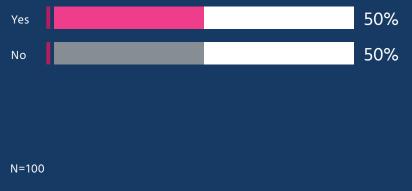
N=100

Note: More than one response was permitted; percentages may sum to more than 100%.

Employee may choose an allowance instead of a vehicle



Employee must use car allowance toward cost of a vehicle



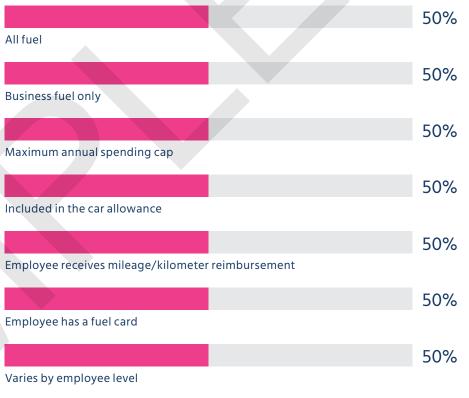
Allowance amounts

Factors considered when determining car allowance amount

	50%
Costs of providing a vehicle	
	50%
Costs of maintaining a vehicle	
	50%
Costs of insuring a vehicle	
	50%
Tax and social security contributions paid by the employee	
	50%
Market competitiveness	
	50%
Job level/salary band of employee	
N=100	
Note: More than one response was permitted; percentages may sum to more	than 100%.

Policy coverage of vehicle-related expenses

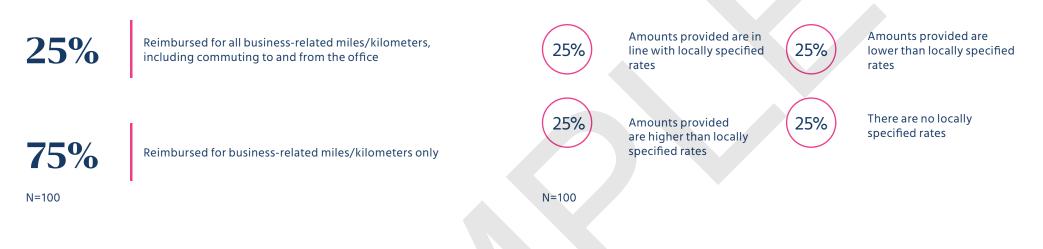
Company coverage of fuel costs for employees with a car allowance



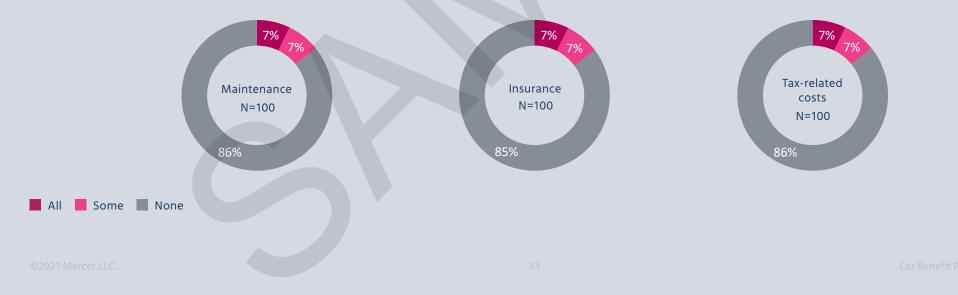
N=100

Reimbursement for mileage/kilometer for employees with a car allowance

Mileage/kilometer reimbursement versus local statutory requirements for employees with a car allowance



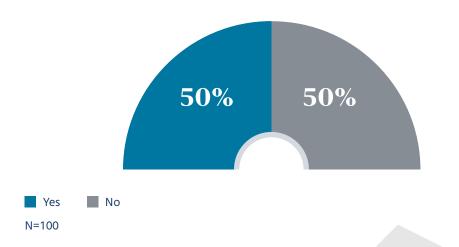
Reimbursement of other vehicle expenses for employees with a car allowance



Alternate transportation benefits

Personal car and driver

Regular access to personal car and driver



Eligibility by employee level



Note: More than one response was permitted; percentages may sum to more than 100%.

Reasons for providing a personal car and driver



N=100

Note: More than one response was permitted; percentages may sum to more than 100%.

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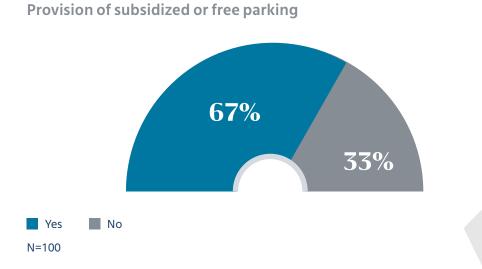
Limitations of employee's use of personal car and driver



Prearranged employee transportation



Parking subsidies

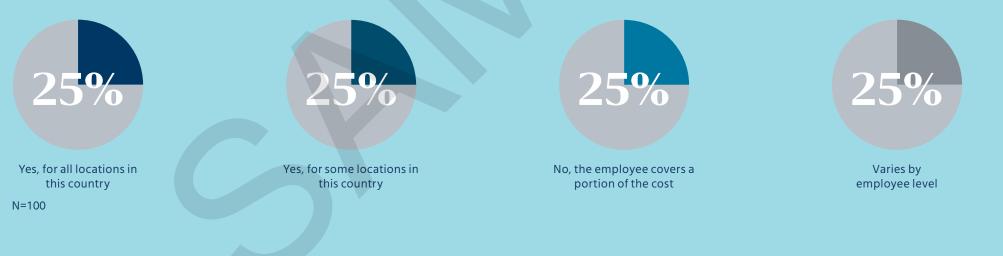


Eligibility by employee level



Note: More than one response was permitted; percentages may sum to more than 100%.

Cost of parking fully covered by company



Public transportation subsidies

Cost of public transportation is subsidized

56% 44% Ves No N=100

Eligibility by employee level

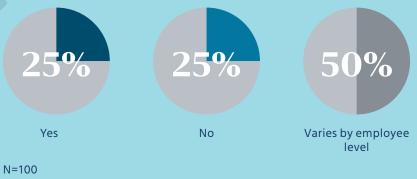


N=100

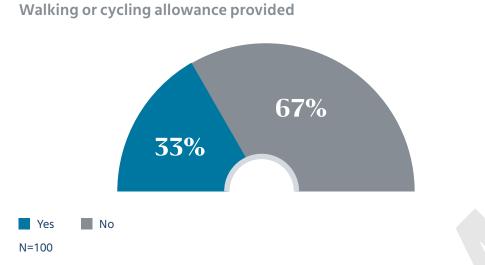
Note: More than one response was permitted; percentages may sum to more than 100%.



Benefit covers 100% of public transportation cost



Walking or cycling allowance



Eligibility by employee level



Note: More than one response was permitted; percentages may sum to more than 100%.



Note: More than one response was permitted; percentages may sum to more than 100%

Data sources

Country		
Data sources		
Data section	Source	Year
Eligibility overview		
Percentage of companies offer a car benefit	Mercer's Total Remuneration Survey (TRS)	2020
All other eligibility data	Mercer's Car Benefit Policies	2020/2021
Car benefit overview		
Typical vehicle make and model	Mercer's Total Remuneration Survey (TRS)	2020
Vehicle purchase price	Mercer's Total Remuneration Survey (TRS)	2020
Monthly car allowance	Mercer's Total Remuneration Survey (TRS)	2020
Car benefit polices	Mercer's Car Benefit Policies	2020/2021
Company-owned vehicle policies	Mercer's Car Benefit Policies	2020/2021
Company-leased vehicle policies	Mercer's Car Benefit Policies	2020/2021
Alternate transportation benefits	Mercer's Car Benefit Policies	2020/2021

about this

report

Methodology

This section provides information on the methods of collecting, collating, and analyzing data for this publication. Below are notes on exceptions and exclusions in the data and a list of data sources, relevant equations, and currency conversion rates. Readers will also find a glossary of key terms.

Data collection

Data for this publication were collected from the following primary data sources:

- Mercer's 2020 Total Remuneration Survey (TRS)
- Mercer's 2020/2021 Car Benefit Policies

The Talent All Access[®] team referred to and collated published data from Mercer's individual TRS reports for inclusion in this publication. Additional details on TRS can be found in the **Glossary**.

Note: This source may differ for select markets, refer to the detailed **Data sources** section for more information.

Data were collected through Mercer's 2020/2021 Car Benefit Policies survey. The survey was open to all companies that offer car or alternate transportation benefits and have operations in at least one of the markets included in the survey. More than 2,000 survey submissions were received.

Note: Participants completed questions that were applicable to their policies; therefore, sample sizes vary by question. Keep sample size in mind when making decisions; a small sample size may not be a true reflection of the market.

Data analysis

Statistics

The following statistics are presented in this report:

- Median: The data point that is higher than 50% of all other data in the sample when ranked from low to high.
 Also known as the 50th percentile.
- Average: The sum of all data reported divided by the number of data observations in the sample. Also known as the mean.
- Prevalence: The percentage of companies that provided a response to a question with a defined number of options to choose from. For example, a single response question or a multiple response (select all that apply) style question.
 - In single response questions, the sum of all responses may not equal 100% due to rounding.
 - In multiple response questions, the sum of all responses will be greater than 100%.

- **N or sample size:** The number of companies that reported data for the statistic.
- Endash or "-": The sample is too small to provide the statistic.

Data masking

To ensure the confidentiality of all companies that provide data to Mercer's surveys, statistics have been "masked" by displaying an endash or "-" when minimum sample sizes are not met.

Data exceptions and notes

Some markets have specific nuances as outlined below.

Americas

Vehicle purchase price; monthly lease amount; monthly allowance

Except for Argentina, Brazil, Canada, Colombia, Chile, Mexico, Peru and United States (median values), data represented for all the markets in this region are average values..

Asia Pacific

Data were collected from Beijing and Shanghai; cost data reported for China is sourced from Mercer's 2019 China-Shaghai Total Remuneration Survey (TRS).

Vehicle purchase price; monthly lease amount; monthly allowance

Unless otherwise noted, data represented are median values.

Europe, Middle East & Africa

Vehicle purchase price; monthly lease amount; monthly allowance

Unless otherwise noted, data represented are median values.

Vehicle purchase price; monthly lease amount

Data represented for all markets in this region include VAT, except the following:

- Egypt
- Israel
- Qatar
- Saudi Arabia
- United Arab Emirates

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