

Compensation Drivers

Use your compensation budget wisely.

Learn which factors impact pay the most and how pay differs relative to the market average.



Not sure how these data might help your company? Watch this **short video** to find out more.

This is the perfect partner to:

Microlearning: Compensation
Fundamentals!

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This product can help you...

- Easily identify when you need to pay more to attract or retain talent.
- Tailor your compensation strategy to the local market and differentiate your company.



TAAP+ subscribers have exclusive access to our market pay differentials calculator!

What's included?

- Key drivers that drive pay
- Positive and negative pay differentials for key drivers

Key drivers included

- Career level
- Employee age
- Geographic region
- Geographic scope of responsibility
- · Headquarter country location
- Industry
- Job family
- Job level
- Nationality

Note: Not all drivers are reported in every market.

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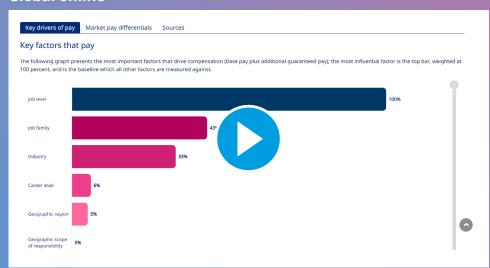
Demo Video

Region Sample

Single Market Sample

Take a closer look...

Global online



Region Excel

Global Compensation Drivers

Economic Indicators

| Region | Sub region | Market | Year | GDP change | Inflation rate |
|----------|--------------|----------|-------|------------|----------------|
| Region 1 | Sub region 1 | Market 1 | 2020 | 7.5% | 42.0% |
| Region 1 | Sub region 1 | Market 1 | 2021 | 7. % | |
| Region 1 | Sub region 1 | Market 1 | 2022 | 2. % | |
| Region 2 | Sub region 2 | Market 2 | 1 120 | 7. % | 0. % |
| Region 2 | Sub region 2 | Market 2 | 21 | 5.5% | 1 |
| Region 2 | Sub region 2 | Market 2 | 2022 | 4.0% | 2.7% |

Note:

Unemployment estimates and projections that are based on the World Employment and Social Outlook Trends are subject to a considera publication of these estimates could differ.

| Economic indicators | Key drivers that pay | Markey pay differentials | Sources |
|---------------------|----------------------|--------------------------|---------|
| Economic indicators | Key drivers that pay | Markey pay differentials | Sources |

Single market PDF

Market pay differentials

Positive and negative pay differentials for key drivers

Industry

The following graph presents relative compensation differentials between industries, comparing each industry to the overall average pay in this country (market average). The market average is represented as the "zero" axis line. Each of the bars in the graph indicates whether the industry pays above or below the market average, assuming all other factors are equal. When evaluating pay, ensure you are noting the differential between each of the bars rather than the percentage vs. market average.



Compensation Drivers

2024 Release: March 13

Online pricing
USD EUR

Global online | Up to 15 users 6,000 5,900

3.700

1.000

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