

Top 10 markets with green transportation policies

Companies are embracing environmentally conscious practices by implementing 'green' policies such as decreasing the number of company cars, integrating hybrid/ electric vehicles into their car fleet, and promoting alternative transportation options. Discover which markets have the highest adoption rates of these policies.

Source: Mercer's 2023 Transportation Policies Online

Markets with the highest percentage of companies that have added hybrid/electric vehicles to company car fleet

1	Finland	60%
2	Greece	57%
3	Belgium	55%
4	Slovakia	55%
5	Netherlands	54%
6	Denmark	53%
7	Sweden	53%
8	United Kingdom	53%
9	Ireland	52%
10	Portugal	52%

Markets with the highest percentage of companies that have limited vehicle options to those with lower CO₂ emissions

1	Bulgaria	63%
2	Greece	62%
3	Romania	51%
4	Hungary	47%
5	Poland	47%
6	Finland	45%
7	Belgium	44%
8	Netherlands	44%
9	Czechia	43%
10	Turkiye	42%

Markets with the highest percentage of companies promoting the use of public transportation by offering subsidies or allowances

1 Vietnam	40%
2 Indonesia	37 %
3 Finland	36%
4 Slovakia	36%
5 New Zealand	36%
6 Ireland	36%
7 Switzerland	35 %
8 Hungary	35 %
9 Denmark	35%
10 China	35%

Markets with the highest percentage of companies that have limited/reduced the number of company cars

1	Finland	46%
2	Chile	45%
3	Malaysia	43%
4	Ireland	43%
5	Peru	43%
6	New Zealand	39%
7	Norway	38%
8	Philippines	38%
9	Israel	38%
10	Sweden	37%

Markets with the highest percentage of companies actively promoting other transportation (e.g., car pools and bicycles)

1	Costa Rica	41%
2	Panama	39%
3	Ireland	39%
4	Bulgaria	38%
5	Chile	38%
6	New Zealand	36%
7	Egypt	36%
8	Slovakia	35%
9	Philippines	35%
10	Colombia	34%