

Sample

Incentives Around the World



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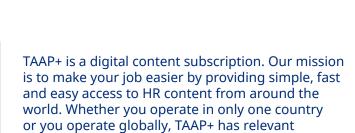


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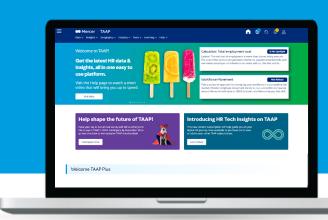
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information for you.



Tip: You may find this report easier to navigate by using bookmarks. Watch this **short video** to learn more.



Career level

Annual total cash pay mix, short-term, sales, and long-term incentives by career level

Pay mix



Annual total cash pay mix, short-term, sales, and long-term incentives by career level

Short-term incentives



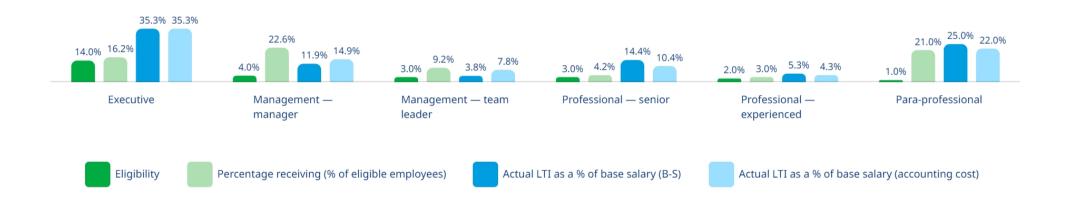
Annual total cash pay mix, short-term, sales, and long-term incentives by career level

Sales incentives



Annual total cash pay mix, short-term, sales, and long-term incentives by career level

Long-term incentives



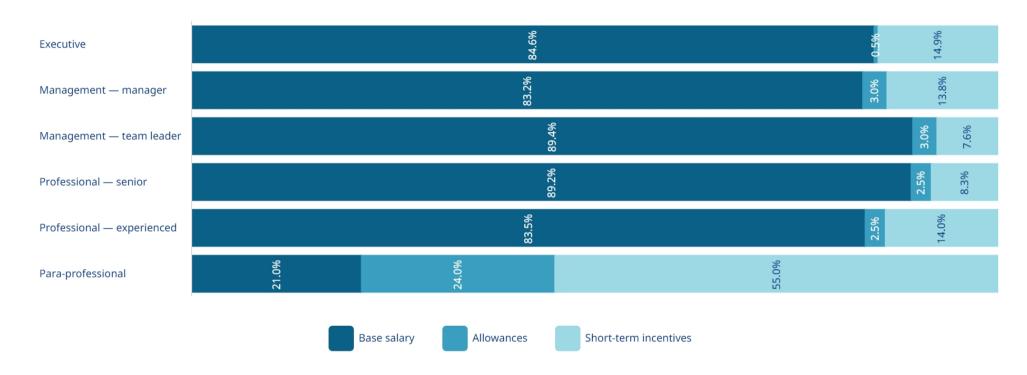
Job family pay mix

Annual total cash pay mix by job family and career level

Administration



Communications



Customer service



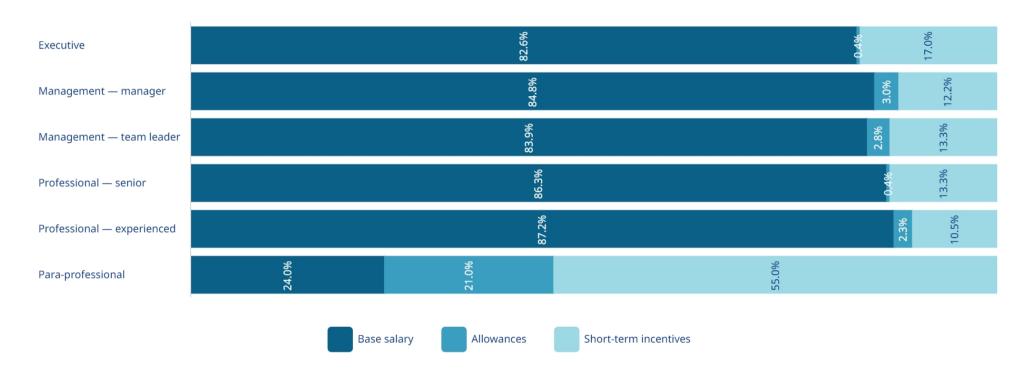
Engineering



Finance & accounting



Executive leadership/general management



Human resources



Information technology



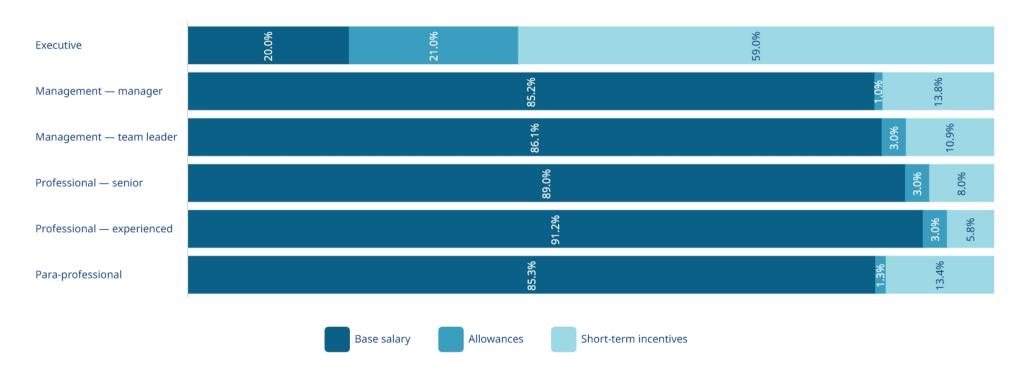
Legal & compliance



Manufacturing



Project management



Quality assurance



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Sales



Supply chain



Job family STI

Short-term incentives by job family and career level

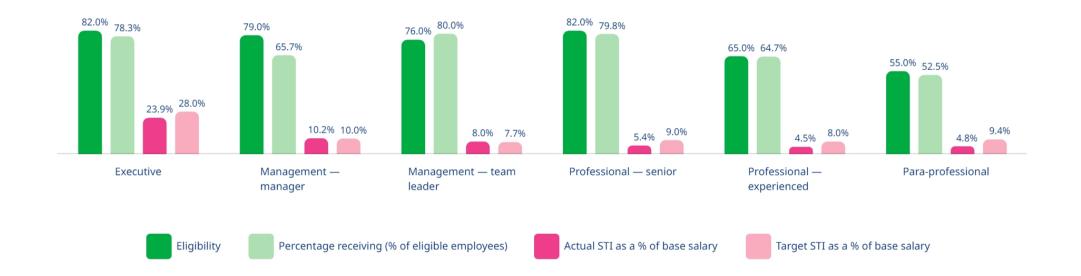
Administration



Communications



Customer service



Engineering



Finance & accounting



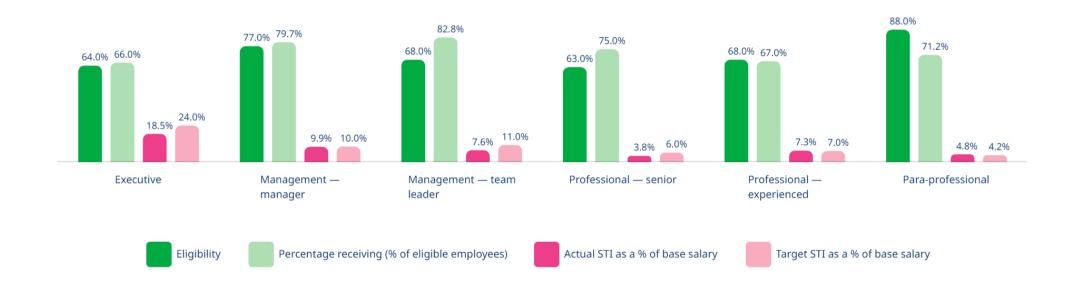
Executive leadership/general management



Human resources



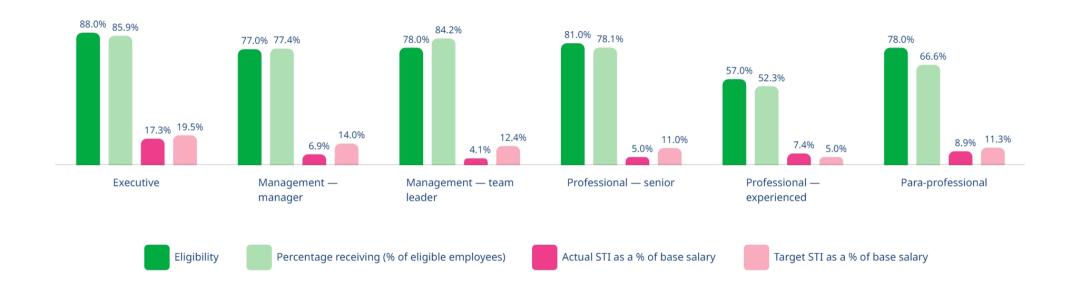
Information technology



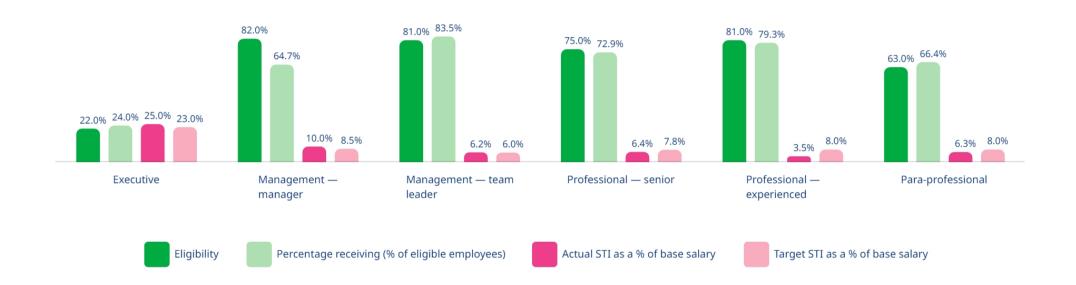
Legal & compliance



Manufacturing



Project management



Quality assurance



Sales



Supply chain



Industry pay mix

Annual total cash pay mix by industry and career level

Banking/financial services



Annual total cash pay mix by industry and career level

Chemicals



Consumer goods



Energy



Technology



Life sciences



Logistics



Manufacturing



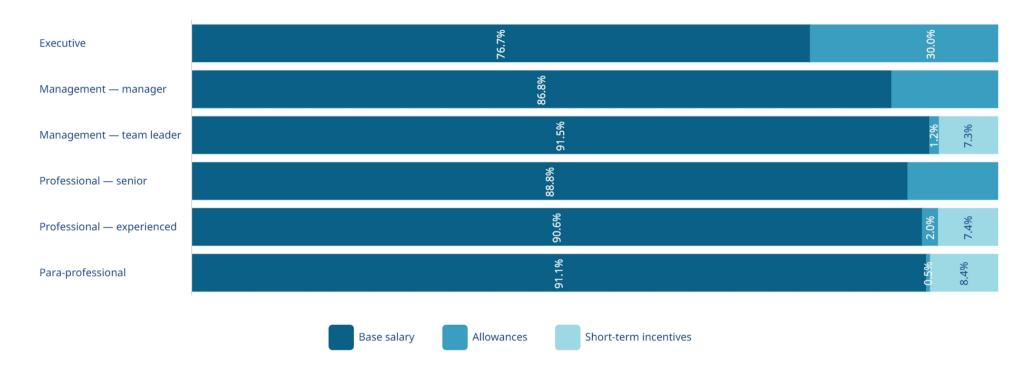
Nonmanufacturing



Retail & wholesale



Services nonfinancial



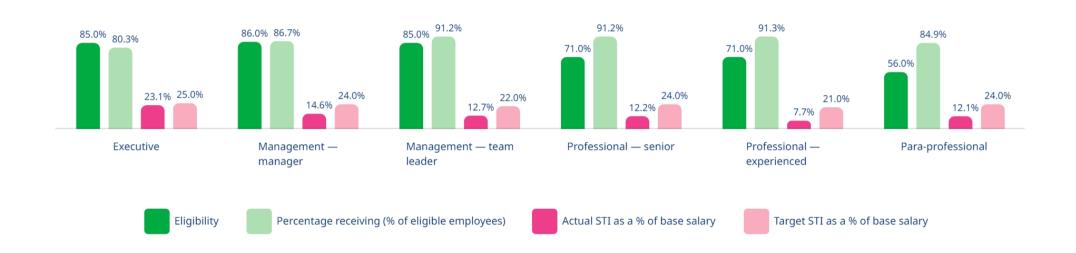
Transportation equipment



Industry incentives

Short-term and sales incentives by industry and career level

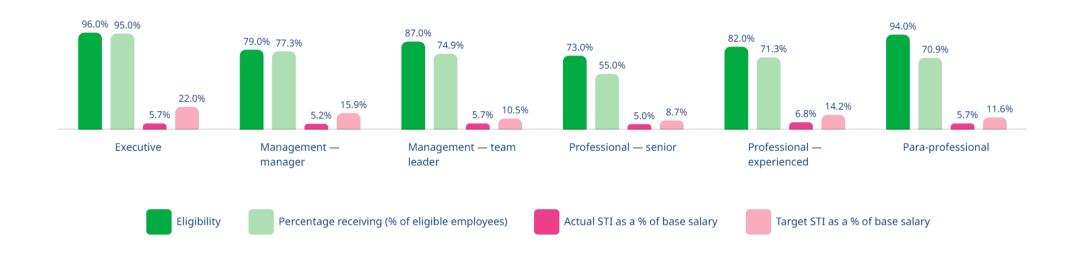
Banking/financial services



Banking/financial services



Chemicals



Chemicals

Industry sales incentives



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Consumer goods



Consumer goods



Energy



Energy



Technology



Technology



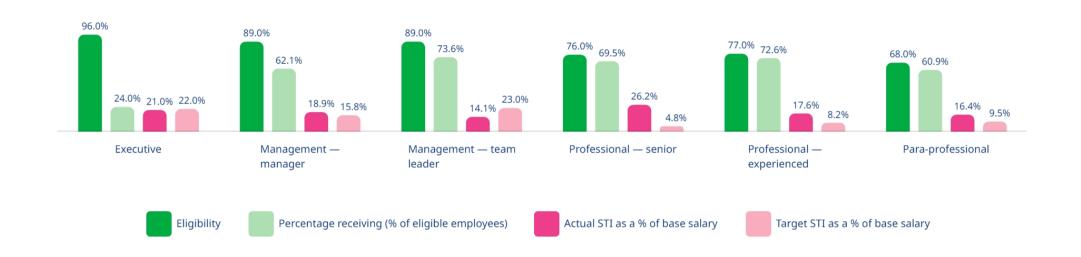
Life sciences



Life sciences



Logistics



Logistics



Manufacturing



Manufacturing



Nonmanufacturing



Nonmanufacturing



Retail & wholesale



Retail & wholesale

Industry sales incentives



66

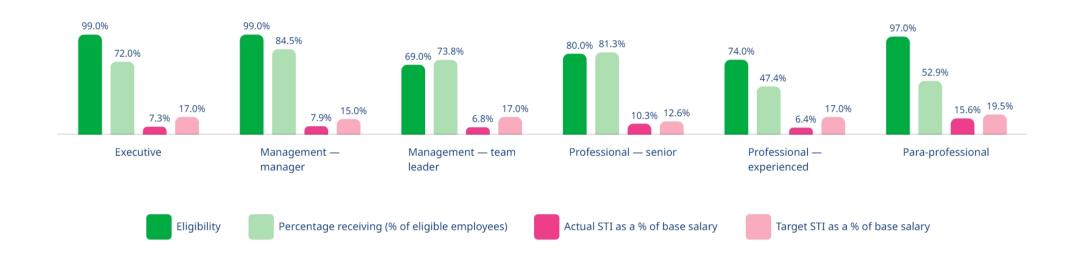
Services nonfinancial



Services nonfinancial



Transportation equipment



Transportation equipment

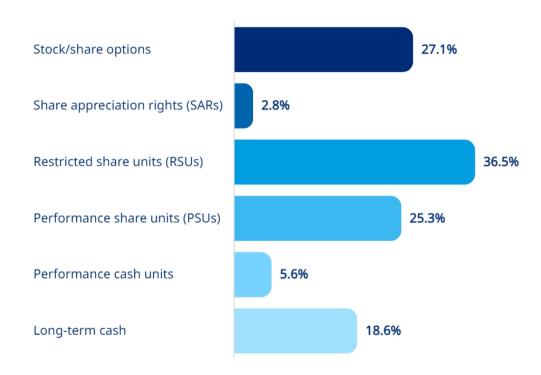


LTI plans

Long-term incentive plans

LTI vehicles

Prevalence of long-term incentive vehicles



N=300

Long-term incentive plans

LTI vehicles

Vesting

	Vesting criteria			Vesting type		
LTI vehicles	Service based	Performance based	N=	Installment vesting	Cliff vesting	N=
Stock/share options	81.2%	21.9%	27	75.0%	25.0%	24
Share appreciation rights (SARs)	100.0%	0.0%	2	75.0%	25.0%	3
Restricted share units (RSUs)	100.0%	0.0%	39	46.5%	58.1%	39
Performance share units (PSUs)	0.0%	100.0%	27	23.3%	76.7%	29
Performance cash units	0.0%	100.0%	3	0.0%	100.0%	3
Long-term cash	31.8%	81.8%	18	35.0%	70.0%	17

Note: Organizations may offer awards with different vesting conditions and vesting types for same plan type, therefore the total may exceed 100%.

Long-term incentive plans

Plan structure and grant frequency

Long-term incentive plan structure

LTI vehicles	All or nothing	Defined target award	Defined maximum award	N=
Stock/share options	86.7%	10.0%	3.3%	26
Share appreciation rights (SARs)	100.0%	0.0%	0.0%	3
Restricted share units (RSUs)	100.0%	0.0%	0.0%	40
Performance share units (PSUs)	0.0%	66.7%	33.3%	29
Performance cash units	0.0%	83.3%	16.7%	3
Long-term cash	38.1%	66.7%	9.5%	16

Typical grant frequency

LTI vehicles	Typical grant frequency	Prevalence	N=
Stock/share options	Every year	84.4%	27
Share appreciation rights (SARs)	Every year	100.0%	3
Restricted share units (RSUs)	Every year	88.6%	41
Performance share units (PSUs)	Every year	96.7%	25
Performance cash units	Every year	100.0%	5
Long-term cash	Every year	87.0%	21

Long-term incentive plans

Performance measures

LTI vehicles	Relative total shareholder return (RTSR) only	Multiple measures including RTSR	Multiple measures not including RTSR	Other	N=
Stock/share options	0.0%	66.7%	16.7%	16.7%	5
Share appreciation rights (SARs)	-	-	-	-	0.2
Restricted share units (RSUs)	-	-	-	-	-
Performance share units (PSUs)	3.3%	46.7%	40.0%	10.0%	28
Performance cash units	0.0%	14.3%	28.6%	57.1%	6
Long-term cash	5.9%	11.8%	23.5%	58.8%	12

Note: Organizations may offer awards with different performance measures for same plan type, therefore the total may exceed 100%.

Sources

Source	Number of participants	Effective date
Mercer's Total Remuneration Survey	419	Feb 2023

Methodology

This section provides information on the methods of collecting, collating, and analyzing data for this product. You will also find notes on exceptions and exclusions in the data, information on data sources, relevant equations, and currency conversion rates along with a glossary of key terms.

Data collection

Data for this publication were collected from the following primary data sources:

• Mercer's 2023 Total Remuneration Survey (TRS)

Additional details on TRS can be found in the **Glossary**.

Data analysis

This publication uses career stream and level incentives, and pay mix data sourced from Mercer's Total Remuneration Surveys (TRS).

- Organization-weighted data are used to calculate the prevalence rates, actual and target incentive amounts. This helps to ensure a single organization does not dominate the data findings as each company is given an equal weighting in the sample.
- · Organization-weighted mean data are used to calculate the annual total cash pay mix information.
- · Organization-weighted median data are used for the actual and target incentive percentages.
- In the annual total cash pay mix, each compensation component is expressed as a percentage of annual total cash. Whereas, the actual and target incentives are expressed as a percentage of annual base salary.
- Throughout the report, the "target" is the goal for the current performance year, while "actual" is the amount paid for the most recently completed performance year.
- The "percentage receiving" is the percentage of eligible employees that received an incentive.

Statistics

The following statistics are presented in this report:

- Median or 50th percentile: The data point that is higher than 50% of all other data in the sample when ranked from low to high.
- Average: The sum of all data reported divided by the number of data observations in the sample. Also known as the mean.
- **Prevalence:** The percentage of companies that provided a response to a question with a defined number of options to choose from. For example, a single response question or a multiple response (select all that apply) style question.

Methodology

- N or sample size: The number of companies that reported data for the statistic.
- En dash or "-": The sample is too small to provide the statistic.

Data masking

To ensure the confidentiality of all companies that provide data to Mercer's surveys, statistics have been "masked" by displaying an en dash or "–" when minimum sample sizes are not met.

• A minimum of five data points are required to report the average, median and prevalence percentages.

Data exceptions and notes

Data may vary when compared to the previous year for the following reasons:

- The sample of participating companies within a single market may be different this year compared to last year.
- Due to variation in the data availability for the jobs used to arrive at career level and job family averages year over year, there may be an impact on the final data presented.
- It is also important to note that within a sample, a significant amount of data may be reported by one organization, which might vary from year to year.
- Data may change drastically from year to year due to industry-related factors and economic conditions.



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